



## Artificial intelligence and its implementation across society

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**Abstract :** Artificial intelligence is being used day to day in the present society. this paper presents a limited research and analysis of AI and it's uses across many different sectors and the society.

**IndexTerms -ARTIFICIAL INTELLIGENCE (AI), E-commerce, Business administration, retail industries , logistics**

### I. INTRODUCTION

May it be E-commerce or may it be everyday business administration, the unequivocal truth is that AI plays a big role in today's world.

Artificial Intelligence in short can be described as an attempt at simulating human intelligence.

### II. ARTIFICIAL INTELLIGENCE AND E-COMMERCE

E-Commerce giants like Amazon,Flipkart use artificial intelligence to optimise your shopping experience and boost sales.

Training AI models to analyse supply and demand and provide an accurate price for the product.

Another use of AI in E-commerce is to track sales and trends across Demographics. This inturn provides an opportunity to develop the product further.

### III. ROLE OF ARTIFICIAL INTELLIGENCE IN BUSINESS ADMINISTRATION

Many companies now a days use AI to automate business administration.

AI is also being used to automate boring and repetitive tasks such as data entry .

And is also being trained to review, decide,evaluate the material of business administration.

While is expected to take job`s from human in case of business administration it is a Massively effective tool.

Even financial records are now in care of AI models.

AI helps maintain employment records and make

Business efficient at managing a large structure

### IV. AI IN RETAIL INDUSTRIES

Use of AI in retail industries is significantly large compared to other industries.

It helps forecast sales trends and maintain stock for stores

So they don't end up with more or less.

It creates a sales and stock ecosystem to make the store effortlessly efficient .

For example Asian paints one of the biggest paint producer

Uses AI to predict demand and alter supply to the level of demand.

It is an massive tool for these large retailing conglomerate`s

### V.AI in logistics

AI is used in logistics to predict delivery of shipment and cargo

It is the best tool available to forecast delivery times and automate the process of packing and IDing

The cargo .

Many logistic giants use it to become efficient in the process .

It helps organize the structure to be without error.

***Abbreviations and Acronyms (Heading 2)***

AI : artificial intelligence

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