



RECRUITMENT & SELECTION PROCESS IN CIPLA

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ABSTRACT

The purpose of this literature study was to give and examine the HRP's aims, the need for policy recruiting and choosing methods of in-school administrators, and the required abilities for in-school administrators. Hiring was broken down into its component parts and explained. In the framework of the recruiting and selection processes, we discussed several examples of these procedures and the limitations they impose.

Despite the fact that several studies have shown that selecting school administrators using a mix of techniques is superior to conducting interviews alone, interviews are still often used. The following ideas to improve the recruiting process were derived from the aforementioned literature research.

The first and most important step in the multi-stage process of selecting and recruiting school administrators is to do one's homework.

The HRP office is a central hub for archiving all communications and documents pertaining to future workers.

Establishing and adhering to proper hiring practises is essential.

It is important to apply many criteria with different weights when selecting school administrators.

If the selection process is handled and managed well, the chosen applicant will feel like they have gone through a comprehensive process, will be happy to accept the position, will be enthusiastic to take on new challenges, and will already feel like they are special and cherished by the organisation. Successful hiring and selection processes may leave people feeling good. Strong leaders are more likely to be hired if the search for candidates for management and administrative jobs is more systematic and thorough.

Keywords:- Cipla, Recruitment, Process, Selection

INTRODUCTION

Recruiters are the ones who take the initiative to find and evaluate candidates for a vacant post or assignment. Both external agencies and internal staff members might participate in the recruitment process. Advertising is a frequent aspect of the recruitment process and can take several forms, including but not limited to: newspaper, specialised job newspaper, professional magazine, window displays, employment centres, campus interviews, etc.

Job candidates are often evaluated based on how well they communicate, type, and utilise computers. Evidence of such skills may come in the form of academic or professional credentials, relevant work experience, or recommendations from people you trust. Some temp agencies and jobseeker referral services utilise computerised tests to gauge candidates' "on the fly" software package knowledge and typing speed. Skills in basic reading and mathematics may be tested through written tests. A candidate may also be judged based on their performance in an interview. To prove their worth, applicants can be required to submit a CV or resume with a formal application.

RECRUITMENT VS SELECTION

recruiting is to amass a pool of qualified candidates from whom to make hiring, increasing the number of people who apply for employment inside an organisation is a crucial stage of the recruitment process. Those who are qualified for the available positions must be chosen through a selection process.

Selection is unfavourable since it necessitates rejecting unqualified persons, hence increasing recruitment is preferable.

Human resource selection is the act of picking the most qualified candidate for an open position, whereas recruiting is the process of actively seeking out potential new employees.

A contract of recruitment is not made between the firm and the recruited employee during the recruiting process, in contrast to the selection process.

RECRUITMENT POLICY OF A COMPANY

Companies need a defined recruiting strategy to meet the dynamic requirements put on human resources in today's enterprises. Having a clear and straightforward recruiting policy in place is essential for selecting the best candidate for the right role as quickly as feasible. An efficient hiring procedure begins with a well-thought-out recruitment policy. A plain and transparent recruiting policy is essential to a fruitful hiring process.

provides a framework for achieving the recruitment process's aims. An organisational framework may be required to carry out recruitment operations and fill positions with the best qualified candidates.



JOB DESCRIPTION

A job description is a comprehensive list of all the tasks that must be completed on the job. It includes information about the title of the job, status of the position, purpose of the position in the organization, duties that need to be performed, minimum skills required by a candidate, authority of the job holder, working conditions etc.

RECENT TRENDS IN RECRUITMENT

The following trends are being seen in recruitment:

OUTSOURCING

The outsourcing of HR tasks to India dates back more than a decade. Outsourcing firms provide a method for businesses to get the personnel they want. Outsourcing companies aid businesses by conducting preliminary candidate screenings based on specific requirements and developing qualified talent pools from which to make final hires. When outsourcing companies hire personnel on their own, they can make them

available to other companies depending on their unique needs. The outsourcing firms or intermediaries will charge the businesses a fee in exchange for their services.

Advantages of outsourcing are:

Human resource planning may be done on a shorter time frame for the company.

Management's attention on HRM strategic processes due to value creation, operational flexibility, and competitive advantage.

The business does not have to waste time or energy discussing salaries with unqualified applicants.

The company will be able to save significant time and money.

POACHING/RAIDING

“The modern corporate slogan is "buying talent" (rather than cultivating it). Poaching means employing a competent and experienced person already working with another reputed company in the same or different industry; the organization might be a competitor in the industry. An organisation can entice workers away from a competitor by providing higher compensation and benefits than the candidate's existing job. But it is seen as an unethical practice and not openly talked about. The Indian software industry and the retail sector have been hit particularly hard by poaching in recent years. Since poaching reduces a company's ability to compete, it has become a major issue for human resource managers to address.

E-RECRUITMENT

The internet is used by many large companies to find new employees. What we call "e-recruitment" is the practise of utilising the internet to help with hiring. They use the internet to publicise available jobs all around the world. Applicants use email and the Internet to submit their resumes or "curriculum vitae" (CV). Alternatively, those looking for work can upload their resumes to the internet, where potential employers can peruse them as needed.

Advantages of recruitment are:

- Low cost.
- No intermediaries
- Reduction in time for recruitment.
- Recruitment of right type of people.
- Efficiency of recruitment process.

Thomas et al. (1994) reported that most organisations prefer the use of informal recruiting and selection methods such small social networks and employee recommendations based on their examination of the research literature and evaluation of results of organisational culture audits. In many companies, the best applicants are selected and the least qualified are weeded out through informal, rather than merit-based procedures. The recruitment process is also streamlined to a minimum.

Even in the hiring process, bias can occur if informal recruiters make decisions based on the gender of the current employee (Powell 1988:92). The incumbent's displayed characteristics and abilities are interpreted

as representative of what is necessary to accomplish the job, irrespective of the individual's gender. Candidates are then judged on these criteria, with priority given to members of one sex if they are thought to be more likely to possess the aforementioned criteria. This procedure often reduces the amount of women applying for "men's jobs" and increases the number of men applying for "women's jobs." It promotes segregation between the sexes and helps establish gender stereotypes in the workplace.

JOB SPECIFICATION

The next thing to do is to write a job description that will attract top talent. It specifies what level of education, work experience, and other skills are required for the job. Professor Rodger's Seven Point Plan and Munro Fraser's Five Point Pattern can be used to build a detailed job description.

Internal or external recruiting can then commence when the job description and person specification have been finalised. Internal selection procedures have a greater impact on the motivation of workers. No external advertisements will be placed if the pool of candidates originates from within the firm. Advertisements will be posted in more widely spaced locations if, on the other hand, candidates are sought from the general labour market.

JOB ADVERTISEMENT

The type of post being advertised will determine the best method of reaching potential candidates from the outside. All information included in a job posting must be accurate, concise, and easy to understand. Only qualified applicants should respond to the ad.

COLLECTION OF APPLICATION FORMS OR CVS

Large companies invite potential candidates to fill their standardize application forms. Small firms invite candidates to send their CVs for prospective positions. Once resumes or application forms are received, the short listing procedure can begin. Normally short listing of candidates is done by an HR specialist and the departmental manager of prospective candidates.

INTERVIEWS

Only those that made the cut are contacted for interviews. The interview process may involve one or more individuals, a panel of experts, or a selection board.

SELECTION TESTING

A selection interview may be followed by tests in some companies. Different types of tests are common like personality tests, intelligence tests and aptitude tests. There are advantages and disadvantages to each of these testing procedures. The evaluation of selection test results is a regular challenge.

RESEARCH OBJECTIVE OF THE STUDY

- For the purpose of evaluating CIPLA's selection and hiring procedures.
- The purpose of this survey is to collect data on the hiring practises of CIPLA.
- The purpose of this survey is to get insight into CIPLA staff attitudes about the company's hiring and selecting practises.

- To gain insight into how happy current CIPLA workers are with the company's hiring practises.

REVIEW OF LITERATURE

To solicit feedback from staff members on how to improve the organization's hiring practises. To review the literature means to examine numerous published principles and concepts. It's a look back at what researchers have learned about the topic at hand. Based on Cipla's own research, we know that our selection and recruitment procedures are highly effective..

RECRUITMENT

Thomas et al. (1994) reported that most organisations prefer the use of informal recruiting and selection methods such small social networks and employee recommendations based on their examination of the research literature and evaluation of results of organisational culture audits. The best candidates are often chosen and unqualified ones eliminated through informal, rather than merit-based³ methods, which are used by many organisations. The recruiting procedure is also kept to a minimum in such cases.

Because informal recruiters sometimes base job criteria on the gender of the present employee, bias might arise even in the hiring process (Powell 1988:92). The incumbent's demonstrated traits and skills are taken as indicative of what is required to do the job, regardless of whether the individual is male or female. The candidates are then evaluated based on these standards, and if it is believed that members of

one sex are more likely to possess these standards, then members of that sex are given preference. This procedure often reduces the amount of women applying for "men's jobs" and increases the number of men applying for "women's jobs." It helps solidify gender norms in the workplace and encourages isolation between the sexes.

SELECTION OF CANDIDATES

When varying amounts of time and effort are committed to collecting the same sorts of material (such resumes and reference letters) from different applicants, disparities in the recruitment and selection process may develop (Thomas et al., 1994). Recruiting new members is part of this period. Recruiting applicants from traditionally under-represented groups requires extensive advertising and the creation of an interview panel that accurately reflects the application pool as a whole. It was shown by Powell (1988) that while making decisions about others with minimal knowledge, people were less likely to be influenced by preconceptions. Moreover, research has shown that traditional job criteria may be used to support the selector's preferred choice of applicant (Collinson, 1988, as cited in Webb, 1991:23). Webb cites a study of 64 private sector companies in which managers were asked to explain their preferences for male or female candidates for available jobs. Managers cited job-related attributes including stability, flexibility, and compatibility as justifications for their choices. To do this, we relied on the employment model for men and the sex-role model for women. Having a solid home life, for instance, was considered as an asset in a male application for a "man's" job but as evidence of dependability in a female applicant. Because they

were assumed to be less mobile than men, banks and insurance companies unfairly held women to a tougher version of a criteria for mobility than they did for men.

Webb (1991:22) asserts that sex discrimination occurs often in the workplace. It's possible that there are more men than women who are competent for jobs that are typically held by men. To back up her thesis, Webb cites evidence that upper-level managers frequently believe that women aren't suited for "difficult" jobs or roles that need strong leadership. Instead, women are 'better suited' to the helping professions. Therefore, the gender gap makes it more probable that only men will satisfy the requirements for many executive posts.

RESEARCH METHODOLOGY

Introduction of the problem: Examining CIPLA's hiring practises will shed light on the organization's culture and allow us to better understand the workers' levels of commitment and satisfaction with their work.

Research design: The term "research design" refers to the overall strategy that will be followed in order to gather and analyse study data. The three categories of information are:

Exploratory research design: The major emphasis in exploratory. Research design is on discovery of ideas and insights.

Descriptive research design: The descriptive research design study is typically concerned with determining the frequency with which something occurs or the relationship between two variables.

Causal research design: A causal research design is concerned with determining cause and effect relationship .

For the study: for conducting that research I selected the exploratory research design.

LIMITATIONS

Most respondents did not fill out either their own profile or the respondent profile.

Several participants were unable to finish the survey due to time restrictions.

Many folks weren't willing to lend a hand when we needed it.

Few of the respondents were willing to reveal any confidential firm information.

The project report, on top of our usual college work, had become more difficult for us to finish.

Unfortunately, we ran out of time before the project report was due.

CONCLUSION

In conclusion, it can be seen that a company's hiring practises are an outward manifestation of the goals and aspirations of its leadership, as well as a roadmap for the decisions and actions that will be taken by that leadership and which will govern the company's interactions with its employees.

We can all agree that a company's human resources are among its most important assets. Therefore, it is essential to have a well-trained team. In order for them to be fully competent of carrying out the responsibilities placed upon them.

In today's modern industrial companies, the importance of training workers to keep them informed of technology innovation is widely recognised.

That's why every company should have a structured training programme in place for its employees.

The results of this study make it very evident how important it is for an organisation to hire the proper individuals. Since the success of the firm depends on the work of its employees, it is essential that they be well organised.

Boosting workplace efficiency and morale can lead to increased output, decreased production costs, and better product quality.

Everyone on the team should do their part to create a setting where people and their connections are respected.

As I've worked on this project, I've come to appreciate the importance of training to the success of both the individual employee and the business as a whole.

RECOMMENDATIONS

A fully sanctioned personnel requisition form from the recruiting manager and top management ensures that everyone is on the same page.

Screening criteria should be established for certain age groups related to obesity. Time-sensitive positions, or those that need to be filled swiftly and equitably, are ideal candidates for panel-based interviews.

The corporation should use and strictly execute its probation procedure if an employee is underperforming.

Spending as little time as possible on hiring is essential. It's in the best interest of the business to ensure workers' physical and mental well-being. Cooperation and harmony among workers, with no need for strike or other forms of conflict resolution, is essential to a company's long-term success. Recruiting procedures need to be flexible. It must correspond with workers' abilities. The value of doing a job analysis cannot be overstated.

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