

ISSN: 2349-5162 | ESTD Year : 2014 | Monthly Issue

JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)

An International Scholarly Open Access, Peer-reviewed, Refereed Journal

BLOCKCHAIN TECHNOLOGY AND ITS IMPACT ON SUPPLY CHAIN IN THE UK

DHRUV KAUSHIK **Under The Guidance of:** PROF. DR. SEEMA SAHAI **Amity International Business School** Amity University, Noida

ABSTRACT

Blockchain An innovation that consolidates remarkable highlights like disseminated structures, dispersed notes and capacity instruments, agreement calculations, savvy contracts, deviated cryptography to guarantee security, straightforwardness, and perceivability. Blockchain can possibly change inventory network (SC) capabilities, from production network (SC) obtaining, business process reengineering to security solidifying. As of late, there has been a developing number of studies exploring the utilization of blockchain in SC. It centers around amazing chances to answer, expected cultural effects, the present status of the craftsmanship, key patterns, and difficulties. Transporting, producing, car, flight, finance, innovation, energy, medical services, agribusiness and food, internet business and schooling are a portion of the modern areas that can be effectively enhanced with Blockchain-based innovation through superior perceivability and business processes.

Keywords: Blockchain, Supply chain, Logistics, Integration, Applications, Literature review

INTRODUCTION

Blockchain and its implications on supply chain operations

Blockchain is a shared, open and distributed ledger that can help store/record data and transactions backed by a cryptographic value (Choi, 2020a) across a peer-to-peer network (Chang et al., 2019a, Choi et al., 2019).

Blockchain Electronic shared records dispersed all through the association. When a record is added, it can't be changed without changing past records (with the assent of all/greater part). This makes it entirely reasonable for business exercises. From complex settlement plans to seek after monetary blackmail to the safeguarded sharing of clinical records between clinicians, the expansive region has a bunch of objectives.

By leaving a steady record in openly available blockchain powers a decentralized reports. agreement framework, permitting taking part substances to be educated regarding any open doors or trades. Health enlistment, copyright, music and efficient power energy keep on extending their presence and impact there because of their decentralized, checked and unchanging nature. There many examples of are successful transformations of SCs with blockchain technology but there is still a barrier in terms of usability, security, privacy (Peck, 2017, Firica, 2017) and cost (Choi, 2020c).

Along with transforming SCs of various sectors, it also helps improving the functionality and security of current digital platforms (Cai et al., 2020) including Internet of Things (IoTs) and other Industry 4.0 related technologies. Various ventures have various requirements for protection and security controls. Blockchains come in three designs: public (lenient), private (tolerant), and consortium (half and half), to address various issues. Public blockchains are open to all organize clients and are executed through a shared organization. Private blockchains give job based admittance to information and use cloud networks for more noteworthy adaptability. Blockchains can likewise uphold informal organization investigation (Choi et al., 2020c). Consortium blockchains have the capacities of public and private blockchains and offer an equilibrium of both.

Blockchain has an immense potential to transform every step of SC, from raw materials procurement to distribution to the consumers (Goyat et al., 2019, Babich and Hilary, 2019). It also enables SC reengineering by establishing a blockchain-based BPR (Business Process Reengineering) framework (Chang et al., 2019a).

Characteristics of blockchain

The characteristics of blockchain which make it unique and promising for future industrial applications are: Decentralized: The data on the system can be accessed, monitored, stored and updated on multiple systems. Transparent: Data is recorded and stored on the network, with consensus from the network and is visible and traceable throughout its lifetime. Immutable: Blockchain provides timestamps and controls to ascertain immutability Irreversible: For every transaction ever made, a certain and verifiable record is kept in each blockchain. Autonomy: Each node on the blockchain can access, transfer, store and update by itself safely without third data intervention. Open source: Blockchain provides open-source access to everyone in the network with sense of hierarchy. Anonymity: As data transfer occurs between nodes, the identity of the individual remains anonymous.

Ownership and uniqueness: Every document exchanged on the blockchain stores its ownership records with a unique hash code Provenance: Every product has a digital record document in the blockchain which proves its authenticity and origin. Contract automation (i.e. smart contracting): It is a small computerized program to help execute contract. It replaces the need of a usual contract with providing better security and lower transaction costs. Smart contracts are usually coded to include conditions for rules, penalties and actions that will be applied for all the parties involved in the transaction. Smart contracting supports quick operations in supply chains.

What is Blockchain in Supply Chain

A blockchain supply chain a creative answer for a wide assortment of issues. A normal production network includes many cycles, like unrefined substance obtaining, assembling, and funding. These cycles can run in at least one exchanges.

In a blockchain production network, at least one of these exchanges are kept in various blocks. These records are circulated through an organization of PC frameworks inside the blockchain, making the data profoundly accessible and straightforward.

All exchanges that happen in the production network are documented on the blockchain and reflected continuously, permitting each partner to take part in each exchange effectively.

Benefits of Using Blockchain in Supply Chain

1. Real-time tracking

A Blockchain-powered the store network the executives cycle works inside the qualities of straightforwardness and decentralization. makes it simpler to get to know every one of the exercises happening at some random time. This benefit is clear in the assembling area, yet additionally how blockchain in increments straightforwardness in the style business.

2. Faster processing

The inventory network can deal with many cycles with enormous and complex informational collections, yet particularly the cycles that have a

place with the lower levels of the store network are slow and profoundly reliant upon paper. This is extremely normal in the delivery business. What exacerbates the interaction is the presence of middle people. Blockchain likewise diminishes functional time by supplanting outsider delegates and pen-and-paper dependence with brilliant agreements.

REVIEW OF LITERATURE

A supply chain is typically composed of independent organizations which are directly involved in the upstream and downstream flows of products, services, finances, and/or information from a source to a customer (Mentzer et al., 2019). Effective management of a supply chain requires members to cooperate and mutually share information (Gunasekaran et al., 2018; Carr and Kaynak, 2017;).

In this regard, blockchain technology promises to drastically improve supply chain management and achieve supply chain performance objectives by providing a platform for direct interaction between supply chain members to credible and tamper-proof data (Casey and Wong, 2017; Kshetri, 2018; Babich and Hilary, 2020; Queiroz et al., 2020; Wamba et al., 2020). One of the main benefits of this technology is that it enables full product traceability and enhances visibility through the different supply chain stages (Casey and Wong, 2017; Babich and Hilary, 2020).

For instance, UK-based blockchain arrangements supplier Provenance has utilized brilliant labels and blockchain innovation to effectively follow fish got by Indonesian anglers, permitting them to send them from the source. to buyers all through the chain. principles going from One more illustration

of blockchain-empowered item following is a pilot project led by Walmart with IBM to carefully follow Chinese pork items from homestead to client innovation empowers table. This opportune admittance computerized far reaching to information on every individual pork item, including the beginning of the pig, the plants it went through, parcel numbers, capacity temperatures and delivery subtleties. (Yiannas, 2017).

In addition to product tracking, blockchain offers powerful solutions for acquiring and aggregating detailed product information that may be used to authenticate products and certify their origin, as well as to assure product quality and integrity (Montecchi et al., 2019). The solutions are used for tracking and authenticating wine bottles (Kshetri, 2018), well as for providing quality as assurance and helping jewelers comply with regulations in diamond industry (Casey and Wong, 2017). This data may then be selectively aggregated through the different tiers of the supply chain and used to improve supply chain coordination and operational efficiency (Babich and Hilary, 2020). A higher degree of coordination and operational efficiency may also be obtained through the implementation of blockchain enabled smart contracts to automate transactions among supply chain members (Babich and Hilary, 2020; Wang et al., 2019).

Blockchain technology is instrumental in achieving supply chain sustainability goals (Kouhizadeh and Sarkis, 2018; Kshetri, 2018; Babich and Hilary, 2020). Indeed, product provenance knowledge helps in fighting against product counterfeiting (Alzahrani, N., and Bulusu, N., 2018; Montecchi et al., 2019), while product tracking capabilities help

in better planning and implementing reverse logistics operations, such as product takeback, product reuse, remanufacturing, and recycling (Kouhizadeh and Sarkis, 2018; Babich and Hilary, 2020). Then, by aggregating this data, product carbon footprint can the overall efficiently evaluated, as it has been demonstrated by Shakhbulatov et al. (2019) for transportation operations in the food industry. Blockchain technology may also be used by Supply chain members to upload certificates of compliance with different sustainability standards, which may then be compiled to ascertain claims of product and supply chain sustainability (Kouhizadeh and Sarkis, 2018; Babich and Hilary, 2020). Furthermore, using blockchain technology is believed to improve supply chain risk management (Kouhizadeh and Sarkis, 2018; Kshetri, 2018; Babich and Hilary, 2020) and supply chain resilience (Dubey et al., 2020) in addition to lowering transaction costs between the supply chain members (Kshetri, 2018; Schmidt and Wagner, 2019; Wamba et al., 2020).

RESEARCH METHODOLOGY

The section prevails with a concise portrayal of the examination interaction used to gather data from Twitter, trailed by a depiction of the equipment used to separate it.

RESEARCH PROBLEM

What are the key elements connected with the subject of the test for a portion of the hypothetical thoughts that this exploration zeroed in on? All data is independently published by respondents, as rundown data depends on audit by respondents. One restriction of this is that the respondent may not address the inquiry brilliantly. One more restricting variable was the time obligation to

gather data. Outline reactions were gathered more than 30 days, bringing about no reactions and restricted example size.

RESEARCH DESIGN

The research design will be descriptive. Secondary data will be used. Secondary data for Literature review and other research.

DATA COLLECTION

Most of the information will be gathered through secondary sources. The methods that will be used to collect secondary data are books, research, newspapers, articles, web sites etc..

SECONDARY DATA

The sources of data collected were from previous research paper available online. The research papers were critically analyzed before drawing a conclusion on the research problem. Data is obtained from different set of sources which need or need not be in direct connection with the point of origin of data. This includes online tracking and referring information through websites or obtaining information from second- and third-party sources. Several websites had insightful information on the existing methodologies for optimizing logistics in the steel industry. A set previous research works was also as helpful in realizing the existing strategies

OBJECTIVES OF THE STUDY

This study attempts an endeavor to grasp the idea of green showcasing and related perspectives, explicitly the practices and ramifications of green advertising in the car business with regards to India, through a broad audit of the writing. The concentrate additionally endeavors to recognize green practices in other modern areas and examines the significance and significance of green showcasing with regards to feasible turn of events.

DISCUSSION

Blockchain for major SC functions

SC Reengineering, security, strength, provenance, process the board, and item the executives are a portion of the key capacities that can be changed with blockchain innovation.

Supply chain provenance

Blockchain technology and IoTs help in granular provenance of physical goods, which are produced and transported in complex, inter-organizational, or internationally spanning SCs which are studied using traceability ontologies and constraints on Ethereum blockchain (Kim and Laskowski, 2018). SC Beginning is given by giving undeniable nature, detectability, certainty and sensibility of item data, assurance of beginning and genuineness, and trustworthiness all through the whole SC across borders. This has turned into a center blockchain highlight in the jewel production network. Specifically, the "Hyperledger Sawtooth" project has been executed utilizing blockchain and IoT innovation (Pally and Reddy, 2019). Provenance System, which utilizes blockchain to store all basic data, guarantee job based information access, and safeguard information utilizing solid cryptography, was created by Engelenburg et al. (2019).

Supply chain resilience

Blockchain technology enables SC resilience by reducing impacts of disruptions, applying preventive and proactive approach for risk management and providing multilayer protection for SC network (Liu et al., 2019).

CONCLUSION

SCM Blockchain innovation has turned into a problematic innovation in the time of huge information. Blockchain is ordinarily accepted to can possibly change SCs, both worldwide and nearby, by working on functional productivity, information the executives, responsiveness, straightforwardness, and brilliant agreement the board. The blockchain blast has permitted it to act as a wellspring of upper hand for a wide range of associations in business, government, and society. Different organizations and nations are making ventures to investigate new applications utilizing blockchain to accomplish more noteworthy functional effectiveness. The blockchain business is additionally moving into various regions, for example, the issue of normalization and how to incorporate different blockchain frameworks.

This paper sums up late improvements in blockchain and its possible applications in different for example, medical care, finance, innovation, energy, horticulture, business, taxpayer driven organizations, internet transportation, avionics, and the auto area. This work distinguishes and covers generally pertinent examination concentrates on distributed in this field, which significantly helps the two scholastics and professionals to all the more likely grasp the applicable exploration. In any case, the regulatory ramifications and fabulous hypotheses connected with the future advancement of blockchainempowered SCs are being discussed. The social

ramifications and different difficulties connected with blockchains are being thought of. These can be significant references for scientists and store network directors. An extensive variety of future examination points on SC working and activity, business process the executives. and SC maintainability are proposed, remembering expected research for different industry areas.

In light of an asset based view and sociospecialized hypothesis, we conceptualize arising blockchain innovation and production network reconciliation capacities in low-carbon inventory network the executives. We have shown how consolidating blockchain innovation into low carbon production network the board can assist organizations with decreasing their general carbon impression in their stockpile chains. The exploration postulation was introduced inside a calculated system. Blockchain is being taken on to further develop production network coordination abilities and innovative headways to diminish the carbon impression of supply chains. This will empower a low carbon production network. Carbon dioxide emanations are one of the primary drivers of environmental change.

Organizations should work intently together in their stockpile chains to accomplish composed decreases in fossil fuel by-products. Blockchain is one of the vital new advancements of the Business 4.0 time and offers numerous likely applications for production network coordinated effort and incorporation. Notwithstanding, there are not many pertinent examinations led here. Albeit the power necessities of blockchain exchanges are significant, the particular power utilization of blockchains is avoided from the paper because of the exploratory idea of the review. This can be additionally investigated in ongoing examinations. proposed structure talked about the utilization of blockchain for fossil fuel by-product decrease and reconciliation. inventory network We have embraced blockchain to improve our inventory network reconciliation abilities and innovative progressions, permitting us to diminish our general carbon impression.

REFERENCES

- 1. Al-Jaroodi J., Mohamed N. Blockchain in Industries: A survey. *IEEE Access*. 2019;7:36500–36515. [Google Scholar]
- 2. Al-Saqaf W., Seidler N. Blockchain technology for social impact: opportunities and challenges ahead. *J. Cyber Policy*. 2017;2(3):338–354. [Google Scholar]
- 3. Alkhodre A., Jan S., Khusro S., Ali T., Alsaawy Y., Yasar M. A blockchain-based value added tax (VAT) system: Saudi Arabia as a usecase. *Int. J. Adv. Comput. Sci. Appl.* 2019;10(9):708–716. [Google Scholar]
- 4. Allen D.W., Berg C., Davidson S., Novak M., Potts J. International policy coordination for blockchain supply chains. *Asia Pacific Policy Stud.* 2019;6(3):367–380. [Google Scholar]
- 5. Arza O., Choi T.M., Olson D., Salman S. Role of analytics for operational risk management in the era of big data. *Decision Sci., published online*. 2020

doi: 10.1111/deci.12451. [CrossRef] [Google Scholar]

6. Astarita V., Giofrè V.P., Mirabelli G., Solina V. A review of blockchain-based systems in

transportation. *Information*. 2020;11(1):21. [Google Scholar]

- 7. Astill J., Dara R.A., Campbell M., Farber J.M., Fraser E.D., Sharif S., Yada R.Y. Transparency in food supply chains: A review of enabling technology solutions. *Trends Food Sci. Technol.* 2019;91:240–247. [Google Scholar]
- 8. Azzi R., Chamoun R.K., Sokhn M. The power of a blockchain-based supply chain. *Comput. Ind. Eng.* 2019;135:582–592. [Google Scholar]
- 9. Babich V., Hilary G. Distributed ledgers and operations: What operations management researchers should know about blockchain technology. *Manuf.* Service Oper. Manage. 2019 [Google Scholar]
- 10. Behnke K., Janssen M.F.W.H.A. Boundary conditions for traceability in food supply chains using blockchain technology. *Int. J. Inf. Manage*. 2019;101969 [Google Scholar]
- 11. Benčić F.M., Skočir P., Žarko I.P. DL-Tags: DLT and smart tags for decentralized, privacy-preserving, and verifiable supply chain management. *IEEE Access.* 2019;7:46198–46209. [Google Scholar]
- 12. Betti Q., Khoury R., Hallé S., Montreuil B. Improving hyperconnected logistics with blockchains and smart contracts. *IT Prof.* 2019;21(4):25–32. [Google Scholar]
- 13. Bogucharskov A.V., Pokamestov I.E., Adamova K.R., Tropina Z.N. Adoption of blockchain technology in trade finance process. *J. Rev. Global Econ.* 2018;7:510–515. [Google Scholar]

- 14. Bumblauskas D., Mann A., Dugan B., Rittmer J. A blockchain use case in food distribution: Do you know where your food has been? Int. J. Inf. Manage. 2019;102008 [Google Scholar]
- 15. Cachon G.P. Supply chain coordination with contracts. Handbooks Oper. Res. Manage. Sci. 2003;11:227–339. [Google Scholar]
- 16. Cai Y., Choi T.M., Zhang J. Platform supported supply chain operations in the blockchain era: supply contracting and moral hazards. Decision Sci. 2020 (in press) [Google Scholar]
- Casino F., Dasaklis T.K., Patsakis C. A 17. systematic literature review of blockchain-based applications: Current status, classification and open issues. Telematics Inform. 2019;36:55-81. [Google **Scholar**]