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Growth of Sales with social media services in Saatvik (LLC Company)

Jiya Chopra, Dr. Amarjit R Deshmukh, Mr. Yashwant Kumar, Mr. Manjeet Kumar
 Research Scholar, Associate professor, Associate professor, Associate professor
 Bharati Vidyapeeth Deemed University

Abstract

Effective use of online marketing strategies helps to boost sales and gain loyal customers. Saatvik, our LLC Company currently has a great website showcasing our products. We are not only looking forward to sale our products but also keeping in mind to pave the way for sustainable home decor, the vision extends far beyond mere aesthetics. We envision a world where eco-consciousness becomes an integral part of our everyday lives, where every home is a testament to our collective responsibility towards a more conscious planet. Social marketing is not about consumer marketing, but about social responsibility or ensuring a fair and equitable delivery of the commodity. It is not about commercial marketing. It isn't surprised that this is marketing phenomenon

where the word "social marketing" refers to the marketing of products of social priority to

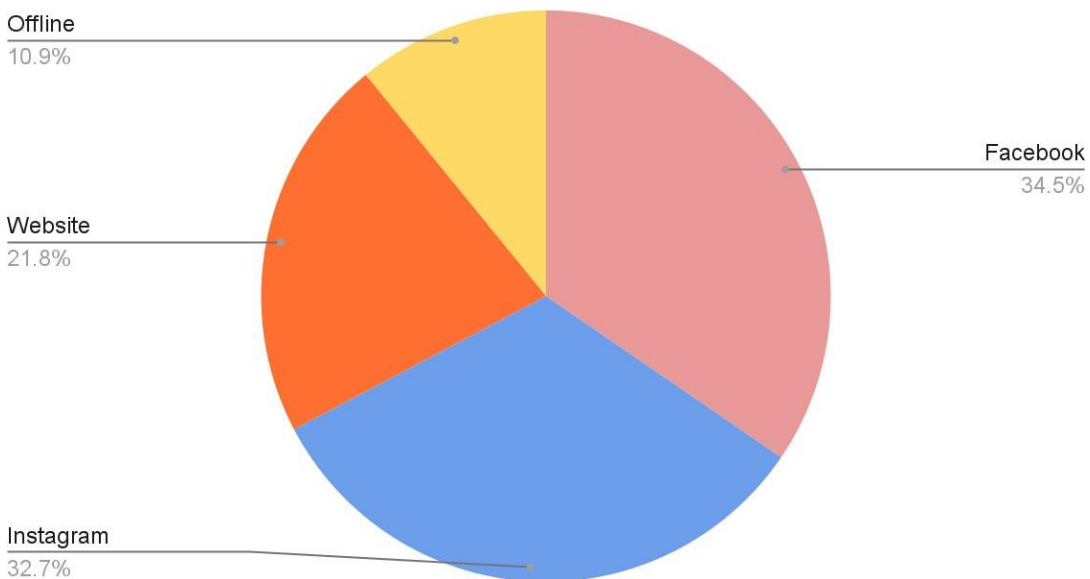
- The consumer itself
- The goods' essence
- The country's theory of sustainable growth
- Facebook and Instagram marketing method

95% of our customers have acknowledged that it has a positive impact on brand loyalty. Social media allows brands to connect with their audience on a more personal level, creating authentic and lasting connections that can

withstand both good times and bad. Selling your goods or services, having more followers and interaction, establishing partnerships with potential customers and other brands, and generally improving the credibility of a company maybe traditional business objectives.

In the recent 8 months, the following statistics shows the growth in sales that has impacted with the help of social media services and ongoing campaigns. Sales via Facebook and Instagram has helped in boosting the growth of sales.

Growth of sales



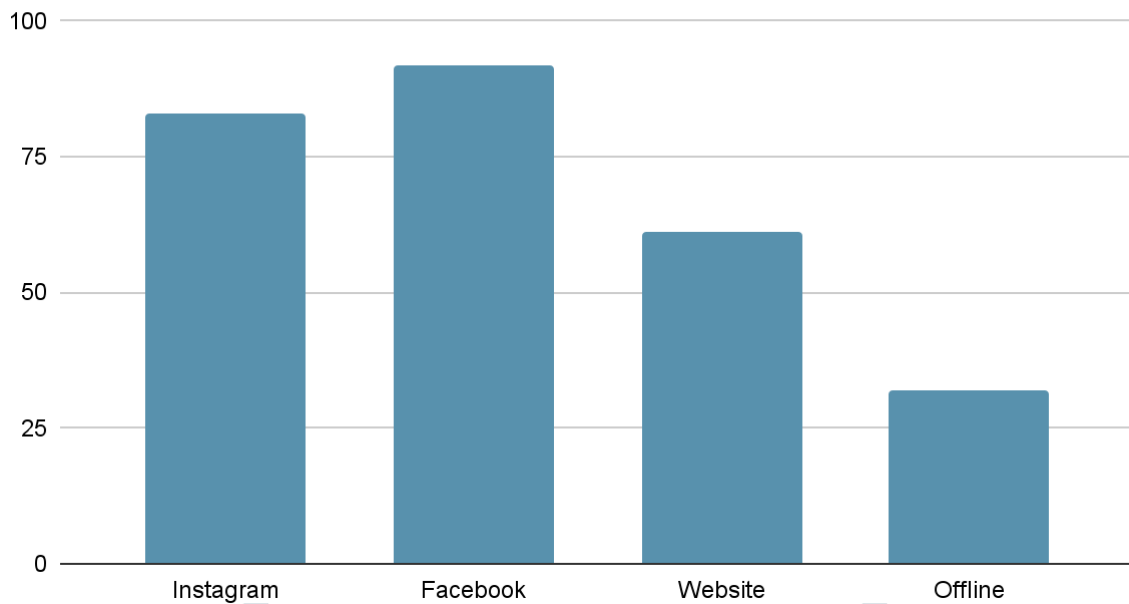
Growth of sales in recent 8 months

Reputation is everything, especially in a challenging economic environment. Social media has turned into a source of inspiration, entertainment, and news. It has also become one of the most effective digital marketing channels, with more companies embracing the power of social media than ever before.

According to our recent research, 68% of consumers follow brands on social media to stay informed about new products or services.

Going for the hard sell on social media used to be a faux pas, but attitudes have shifted. The channel has become the new shopping catalogue for the always-on consumer.

customers' connect



Customers' connect on social media

Increased exposure is our most commonly cited advantage of using social media for our marketing purposes. It is unsurprising given the huge appeal of having billions of active users as a potential advertising audience. Improved traffic, lead generation and growing fan loyalty are further reasons why we see value in employing social networks in our campaigns. Facebook and Instagram are the top most used social media platforms in Saatvik.

Hence, compared to our traditional marketing methods, social media has played a cost-effective way to generate leads and drive sales in our company.

References

<https://www.marketingsource.com/post/how-does-social-media-marketing-increase-sales>

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