



Jewellery Shop Management

¹Pooja Dagadu Murakunde, ²Sanika Sampat Patil, ³Samiksha Santosh Teli, ⁴Kashish Vishnu Kamble.

¹Student, ²Student, ³Student, ⁴Student,

¹Department of Computer Engineering,

¹D. Y. Patil Technical Campus, Talsande, Kolhapur, India

Abstract :

In Modern World consumer satisfaction is crucial for success of any organization. One has to keep a watch on needs, demands, expectations, likes and dislikes of the buyers to make them satisfied from the products they have purchased. Unless otherwise a Customer is satisfied from the product, the business cannot survive for long. Keeping the customer satisfied from a jewellery product is quite difficult as satisfaction is determined not only by the quality and expectations but also by the promotional offers, loyalty and after sale service provided by the jeweller. This research is conducted to get an overview of factors that contributes towards customers satisfaction from jewellery products. The research is based on primary and secondary data collected from Rajasthan from Sept 2020 to Dec 2020. Primary data has been collected through a questionnaire designed on 5 point likert scale. This paper contributes three factors that leads to satisfaction from jewellery products. These three factors are related to service, advertisement & promotional schemes and functionality.

Index Terms - Storage, database..

I. INTRODUCTION

Through this new Jewellery management system, shop managers can easily handle their shop and business transactions by accessing as in window This system will have Utilities, Transactions and Report generations menus Utilities section will deal with backing up databases either on daily basis, timely basis, monthly basis etc as set by the admin, adding new customer, adding and deletions of new stock changing the password, categories different Jewellery item set Transaction will deal with financial accounting part of this businesss cenario..

It will provide information on sales, purchase, Cash In and Cash Out associate with this business process & enervating report by accessing information stored in database is another important feature of this system This system will able to generate as per user requirement in user

II. MOTIVITION

In an ideal situation, Automation of Jewellery shop will follow the steps and rules to meet user requirements on demand and on time. Apart from this it will remove the difficulties faced by the admin to manage their shop and can be easily handled by the admin without any technical knowledge of the platform used and about the system. Through this Automation of Jewellery shop employees working under a particular shop can be easily managed and over all transactions of particular date and time can easily be viewed.

III. LITERATUREVIEW

Fortuna is one of the most trustful, secured jewelry shop and located in the main central of Chiangmai, land. The company was formally established in 1988 under the name Kun Heng Jewelry and Gold Smith. In the year 1998, the company has expanded its first off shore branch in Sydney, Australia. The company was renamed internationally "Fortuna Jewellery"[1]

Indian jewellery trade has been steadily experiencing transformation and facing changes for the past half century. Customers are expecting more and more transparency apart from the numerous choices they have to choose from a variety of designs. Hence it has become an ecessity to know about the preferences and satisfaction of the customers to the jewellery shops with special preference to pricing, quality, treatment and branding strategy. Hence there searchers have taken this study [2]

The Automation of Jewellery shop will be measured with purchasing and selling of Jewellery shop. Current Jewellery shop provides the details of overall business transactions but they do not provide easy way information on sells/purchase in and sells/purchase out. Jewellery shop uses written document but it is very time expensive and cannot generate report in short time. It can't be provided when it is needed [3]

Jewellery industry is one of the fastest emerging industries in the Indian economy. And the application of marketing even makes it a more accepted research area. In the same backdrop, this paper offers the individual view point on some of the recent trends in Online and Off line Buying Behavior of Jewellery [4]

This report is about the designing of e-commerce website. The chapter begins with the explanation of the nature of e-commerce, models of e-commerce, benefits and the limitations of e-commerce implementation for both businesses and customers. Furthermore, the study of e-commerce in EU countries and in large, medium and small sale businesses has been included. This part also includes how the e-commerce benefits the jewellery business as well[5].

IV. METHODOLOGY

In this system there are one module such as admin is present, In this firstly admin has login into system with user id and password. If customer buy something then customer details form generate. Then billing form is open. Also they can view the monthly overview of selling product ,then admin can update the Stock, An last admin logout the profile

V. MODULES

The system comprises of five major modules with the sub-modules as follows:

Module 1: Admin

Shop Owner can login with username and password

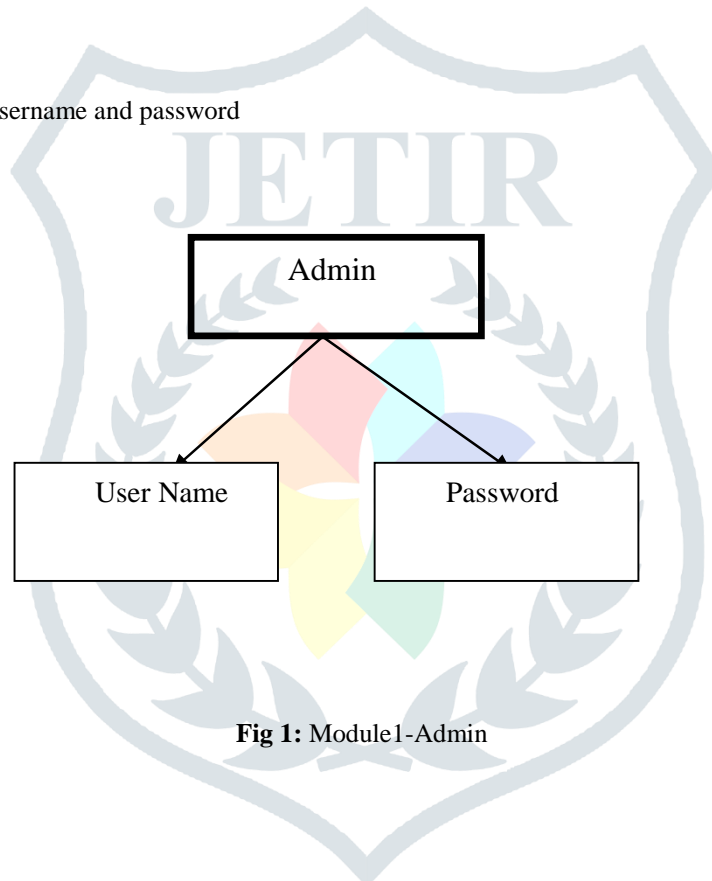


Fig 1: Module1-Admin

Module 2: Customer Form

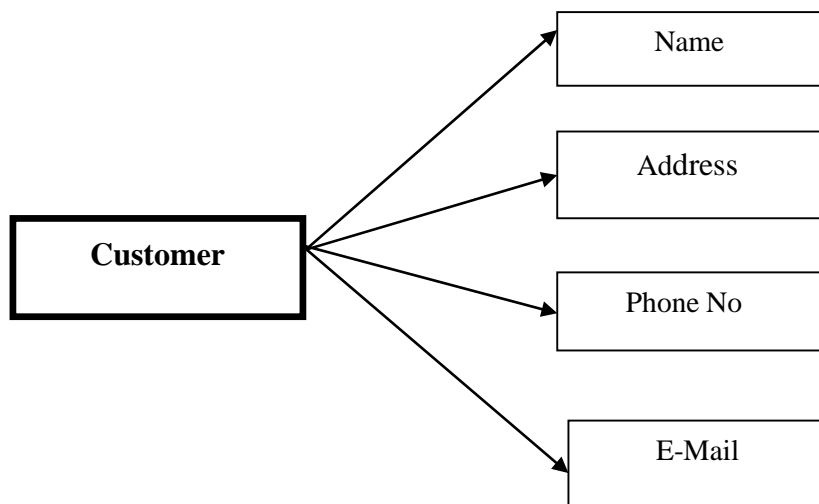


Fig 2: Module 2-Customer Form

Module 3: Bill Form

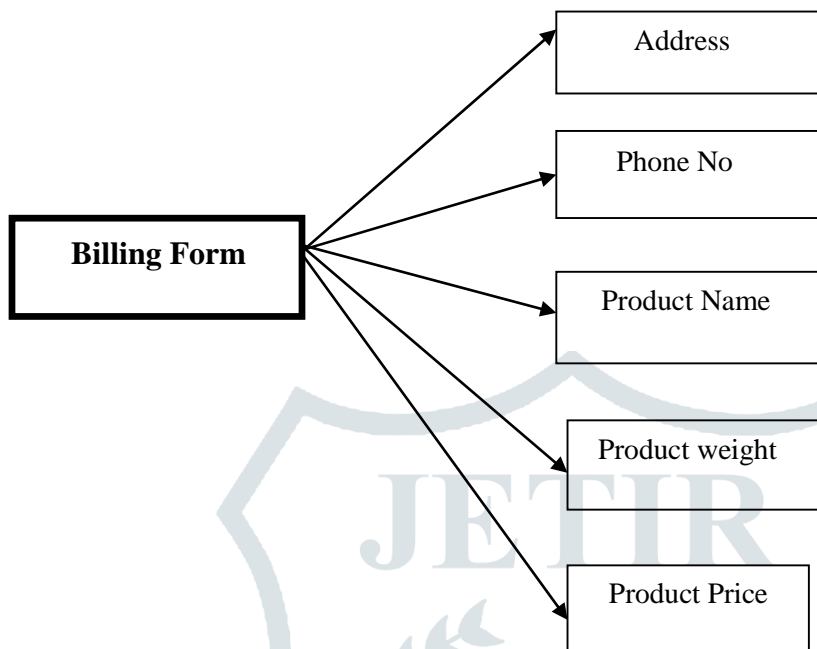


Fig 3: Module 3- Billing Form

Module 4: Stock Details

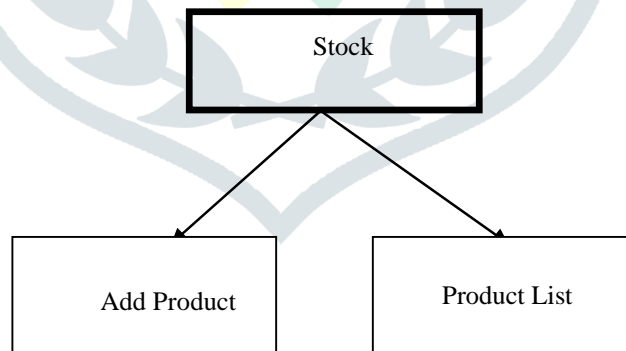


Fig 4: Module 4: Stock Details

VI ARCHITECTURE



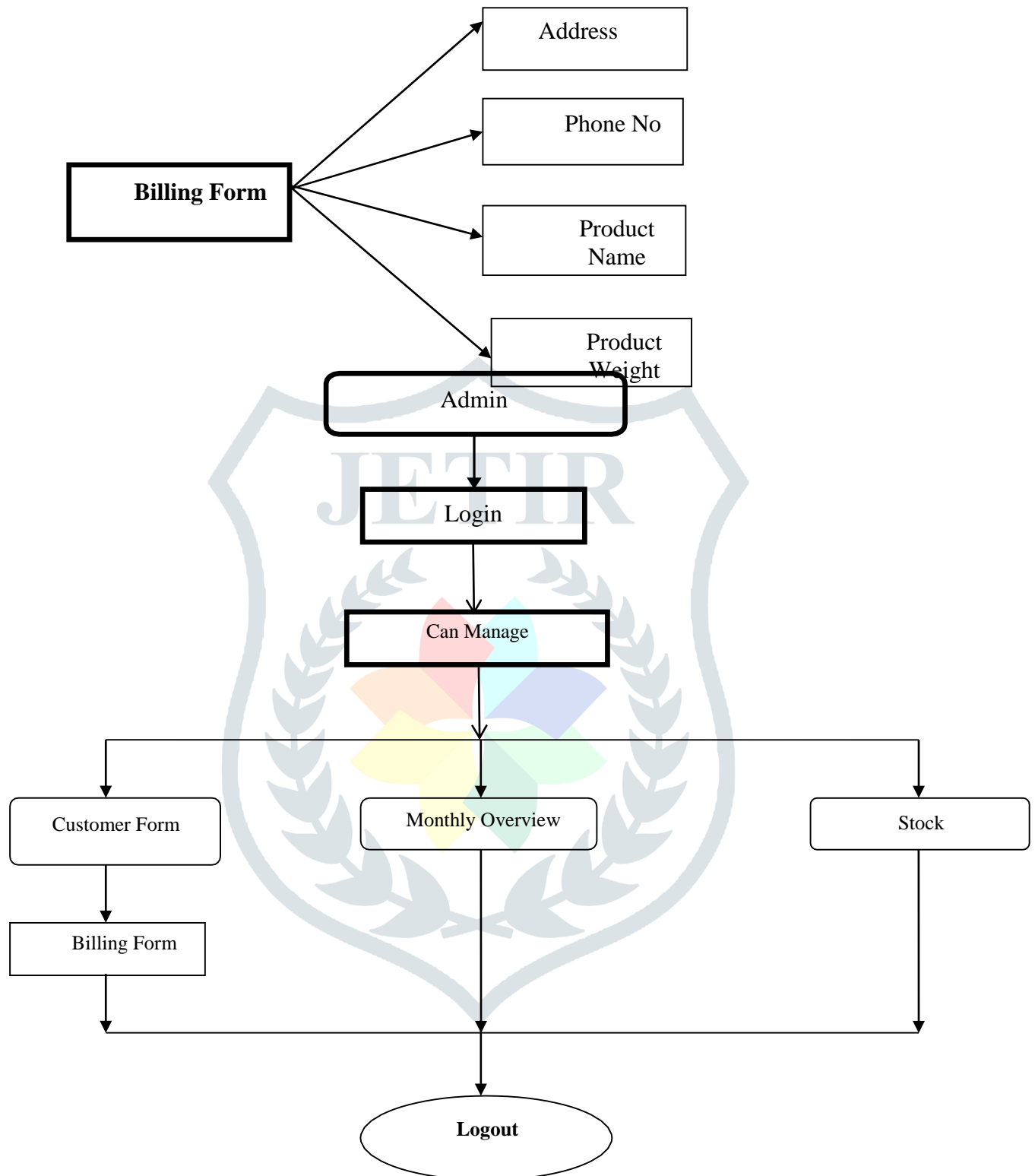


Fig 5: Proposed System Architecture

VII. SCOPE

A Jewelry Shop Management System is a software application designed to streamline and automate various aspects of managing a jewelry store. The scope of such a system can cover a wide range of functionalities to enhance efficiency, accuracy, and overall business operations. Here are key features and functionalities that can be included in the scope of a Jewelry Shop Management System

VIII. CONCLSION

In conclusion, the Jewelry Shop Management System stands as a pivotal solution for modern jewelry businesses. This comprehensive application amalgamates efficiency, customer-centric features, and data-driven insights to redefine the way jewelry stores operate. From accurate inventory control to streamlined sales processes and innovative design capabilities, the system enhances overall business performance. Its integration capabilities, scalability, and mobile accessibility further position it

as a strategic asset, allowing jewelry businesses to not only adapt to evolving market demands but also provide an elevated and personalized experience for customers. Ultimately, the Jewelry Shop Management System emerges as a key enabler, fostering growth, efficiency, and competitiveness in the dynamic landscape of the jewelry industry.

VIII. REFERENCE

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