



STUDY ON THRIFTED GARMENT

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Abstract: The popularity of used clothing indicates a change in consumer preferences toward sustainability and uniqueness. The multidimensional appeal of thrifted clothing is examined in this study, which also looks at the financial and environmental advantages as well as the unique histories associated with each previously owned item. Through an analysis of the cultural significance of thrifting and its influence on personal style, this study sheds light on how thrifted clothing enables people to express their creativity while cutting down on their carbon footprint. Also might focus on the environmental and social benefits of thrifted garments, such as waste reduction and contributing to sustainable fashion, while also discussing economic advantages of thrifting for consumers, such as savings and one-of-a-kind fashion statements. In addition, it might look at the extent to which thrifting is becoming popular among individuals in terms of their age, gender, or socioeconomic standing and see if this could be the focus of future studies regarding consumer behavior or market trends. In a time when people are more conscious of the environment and want to express themselves individually, DIY thrifting is an appealing way to get sustainable clothing.

KEYWORDS : Upcycling, sustainable, Garment, Reusable, Environmental friendly.

1.INTRODUCTION

Secondhand clothing items acquired from garage sales, charity shops, thrift stores, and internet marketplaces such as eBay and Poshmark are referred to as thrifted apparel. They provide an inexpensive and environmentally friendly shopping experience, frequently with unique or vintage items. By repurposing used goods, thrifting encourages recycling and lowers waste. This study is a survey to determine the extent to which people are interested in thrift clothing for this study. Surveys provide valuable information to thrift stores about consumer preferences, which helps them better curate inventory to meet the requirements and tastes of their customers' preference, which helps them better curate inventory to meet the requirements and tastes of their customers. This improves the whole shopping experience and boosts customer happiness. Proceed with the survey's design, which was completed on creatively reworking and altering pre-owned apparel into distinctive and fashionable pieces is the essence of designing with thrift store finds. To give used goods new life, this method frequently involves customisation, upcycling, and changes. It promotes individual expression through creative design decisions and supports sustainable fashion practices by

cutting waste. Repurposing, upcycling, or altering secondhand clothing to create new, personalized items is known as thrift clothing conversion. This can involve altering the size, changing the look, adding embellishments, or mixing and matching other outfits to create something completely different.

1.1 OBJECTIVES

- To extend apparel life of clothing, which helps the environment.
- To promote economic inclusiveness within the fashion industry.
- To enable people to accept and showcase their own sense of style identities.
- To promote clothes reuse and repurposing, elevating it to the status of an ethical shopping destination.

2. METHODOLOGY

2.1 STUDY ON EFFECTS OF FAST FASHION

Research on the consequences of fast fashion emphasizes the industry's positive economic effects as well as its detrimental social and environmental implications. Economically, fast fashion has boosted customer demand and fueled the expansion of the fashion industry by making stylish items more widely available at reduced costs.

2.2 THRIFTED GARMENTS

Buying used clothing from thrift stores, consignment stores, or internet markets is known as thrifting. It's a more environmentally responsible and sustainable way to shop because it prolongs the life of garments and lowers the need for new production.

2.3 SURVEY

By conducting a poll on the topic of used clothing, that able to learn about people's thoughts regarding thrifting. can see that, as a result of the survey, more people are embracing thrifting.

The survey asks a number of questions about respondents' interest in and understanding of thrifting apparel.

2.4 ANALYSIS

My thrifted clothing survey results provided insightful information about customer needs and views toward sustainable fashion. The results show that thrifting is becoming more and more popular as a way to embrace originality in fashion and lessen one's influence on the environment. The thrifted clothing's eco-friendliness, distinctiveness, and affordability were appreciated by the participants.

2.5 SOURCING

Clothing and linens as a supply of supplies. There may also be sewing supplies like buttons, thread, and needles. Asking friends or relatives whether they have any extra fabric or sewing supplies they're willing to part with is an additional choice.

2.6 DESIGNING

Once clothing has been sourced, the initial stage is to begin, to take a close look at the current item of clothing which is sourced before identifying any possible additions or changes.

2.7 PATTERN MAKING

When it comes to thrift store clothing, patterns are not very helpful because the items are typically altered to fit the individual wearing them. Making patterns is primarily used in thrifting to transform old clothing into new ones. Specifically in the pattern alteration that is required.

2.8 SEWING

Examine the item of clothing to determine whether it needs to be repaired or altered. Next, collect your materials, which should include pins, needles, thread, and, if one is available, a sewing machine.

2.9 USER FEEDBACK

The originality, affordability, and sustainability of these finds are frequently highlighted in user reviews for clothing that has been thrifted. On a scale of 0 to 5, the majority of the comments I've received so far on the thrift store clothing are positive and have given me a perfect score.

3. RESULT & DISCUSSION

The result, The outcome of wearing secondhand clothing is that it can provide distinctive and reasonably priced fashion options while encouraging sustainability. Discovering hidden gems for a fraction of the price of new can be achieved through thrift shopping, ranging from classic vintage items to cutting-edge styles.

3.1 SURVEY QUESTIONS

The survey on my topic, thrift clothing, asks a number of questions, including how well-informed respondents are about thrifting, what they know about it, and how much they know about the industry's current trends

.According to the survey's findings, 98% of respondents said they would welcome clothing that was used. The study responses attest to the public's anxiety about thrifting new clothes to replace outdated ones. Their opinions and recommendations have a good impact on thrifting. The recommendations were entirely supportive of the notion of restyle the outdated item of clothing.

3.2 PRODUCT

GARMENT 1:



Figure 3.2.1 : Before and after thrifting

GARMENT 2 :



Figure 3.2.2: before and after thrifting

GARMENT 3:



Figure 3.2.3 : Before and After Thrifting

GARMENT 4:**Figure 3.2.4 : Before and After Thrifting****GARMENT 5:****Figure 3.2.5 : Before and After Thrifting****4. CONCLUSION**

In summary, thrift store clothing embodies cost, sustainability, innovation, and originality, offering a diverse approach to fashion. A wealth of gently used apparel is available for purchase in thrift stores, giving customers access to a wide variety of brands, sizes, and styles at reasonable costs. A culture of exploration and self-expression is fostered by the pleasure of thrift store shopping, which is enhanced by the thrill of the hunt and the sense of discovery that comes with discovering unique objects. Furthermore, by giving clothing a second chance at life, thrift stores help to reduce textile waste and its negative environmental effects. Thrifting offers a circular economy model and encourages sustainable consumerism by reusing and repurposing clothing to increase its lifespan. Customers who are becoming more concerned about the social

and environmental effects of quick fashion are drawn to this eco-friendly strategy. Additionally, doing home-based thrifting projects allows people to let their creativity and craftsmanship run wild, transforming thrifted items into unique and heartfelt masterpieces. DIY thrifting encourages experimenting with styles, fabrics, and processes, resulting in a final product that can be altered simply or intricately, giving one a sense of pride and accomplishment. People can give worn-out clothing a new lease on life by upcycling and repurposing it to give it their own distinct style and individuality.

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