



# Women-Centric Web Series: A Comparative Study of Two Popular Shows

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**Abstract:** This study examines the representation of women and their impact on audiences by comparing two highly acclaimed women-centric web series. By analyzing their themes, characters, and reception, the paper explores how these series challenge stereotypes, inspire empowerment, and foster gender awareness. A mixed-method approach, combining content analysis and audience surveys, was employed to understand the similarities and differences in their portrayal of women's issues. The findings reveal that while both series contribute significantly to gender discourse, their approaches and effectiveness vary, highlighting the diverse ways media can influence societal perceptions of women.

## 1. Introduction

Over-The-Top (OTT) platforms have revolutionized storytelling by offering diverse and bold narratives. Among these, women-centric web series have emerged as a compelling genre, addressing gender issues, personal struggles, and societal challenges. This paper focuses on a comparative analysis of two popular web series: *Four More Shots Please!* and *Delhi Crime*. These series have garnered significant attention for their unique take on women's lives, aspirations, and struggles. The study aims to evaluate their impact on audiences and their contribution to women's empowerment.

## 2. Objectives of the Study

1. To analyze the portrayal of women in *Four More Shots Please!* and *Delhi Crime*.
2. To compare the themes and narratives of both series.
3. To evaluate audience perceptions and the impact of these series on gender awareness.
4. To identify the strengths and limitations of each series in addressing women's issues.

## 3. Literature Review

Studies on media representation have consistently highlighted its role in shaping societal norms and individual identities. Women-centric narratives in media have been found to challenge traditional stereotypes and provide a platform for discussing gender issues. Previous research has examined the role of web series in representing modern women, but comparative studies focusing on popular series like *Four More Shots Please!* and *Delhi Crime* are limited. This gap underscores the need for an in-depth analysis of their thematic content and audience impact.

## 4. Research Methodology

**4.1 Research Design:** Comparative analysis combining qualitative and quantitative methods.

### 4.2 Data Collection:

- **Content Analysis:** Examined the themes, characters, and narratives of both series.
- **Audience Surveys:** Conducted with 300 viewers aged 18-45 years, focusing on their perceptions and experiences.

**4.3 Sampling Technique:** Purposive sampling to target viewers familiar with both series.

### 4.4 Data Analysis:

- Qualitative data analyzed using thematic analysis.
- Quantitative data analyzed using statistical tools to measure audience impact.

## 5. Results and Discussion

### 5.1 Portrayal of Women:

- *Four More Shots Please!* focus on the lives of four urban women navigating careers, relationships, and personal growth. It portrays modern, independent women challenging societal expectations.
- *Delhi Crime* centers around the investigation of a high-profile crime, showcasing the resilience and determination of female law enforcement officers in a male-dominated field.

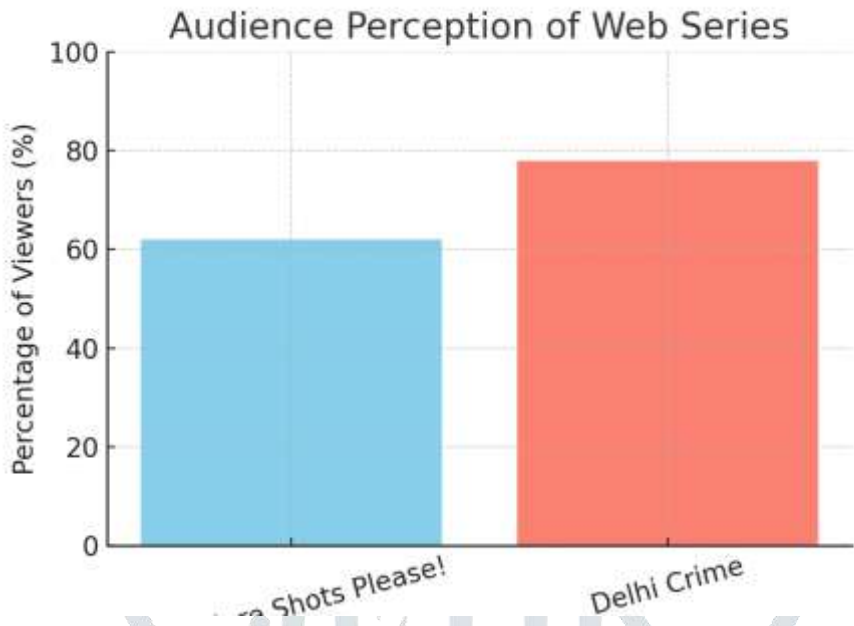
### 5.2 Themes and Narratives:

- *Four More Shots Please!* explores themes of friendship, love, and individuality but has been critiqued for glamorizing urban lifestyles and overlooking deeper societal issues.
- *Delhi Crime* addresses systemic problems like gender-based violence and institutional challenges, offering a realistic and thought-provoking narrative.

### 5.3 Audience Perception:

- 62% of respondents found *Four More Shots Please!* relatable for its portrayal of personal freedom and friendship.
- 78% appreciated *Delhi Crime* for its realistic depiction of societal issues and the strength of its female protagonists.

Chart 1: Audience Perception



5.4 Impact on Gender Awareness:

- Both series were found to increase awareness of women’s issues, but *Delhi Crime* had a more profound impact due to its grounded storytelling and focus on systemic challenges.
- *Four More Shots Please!* inspired viewers to embrace individuality and challenge traditional roles but faced criticism for lacking depth in addressing critical issues.

Table 2: Impact on Gender Awareness

Series	Awareness Impact	Impact Strength
Four More Shots Please!	Individuality, modern roles, friendship	Moderate
Delhi Crime	Systemic issues, societal change, resilience	High

5.5 Strengths and Limitations:

- *Four More Shots Please!* excels in its vibrant portrayal of modern women’s lives but tends to prioritize entertainment over serious discourse.
- *Delhi Crime* provides a gritty and realistic narrative but is limited to specific societal issues, lacking broader representation of women’s experiences.

6. Conclusion and Recommendations

This comparative study underscores the diverse ways women-centric web series contribute to gender discourse. While *Four More Shots Please!* appeals to younger audiences with its focus on individuality and relationships,

*Delhi Crime* offers a more impactful exploration of systemic gender issues. Both series play a significant role in challenging stereotypes and promoting empowerment, albeit through different approaches.

### Recommendations:

1. Encourage the production of diverse women-centric narratives that balance entertainment with meaningful discourse.
2. Promote accessible content to reach wider audiences, including rural and underprivileged areas.
3. Conduct further research on long-term behavioral changes influenced by such series.

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### 7. References

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