



Improving the instruments of protectionism Policy

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Abstract:

This article examines the effectiveness of India's Protectionism policy and proposes a framework for improving its instruments in the context of global trade liberalization and industrial competitiveness. While protectionist measures such as tariffs, non-tariff barriers and safeguard domestic industries, their outcomes remain mixed due to over-reliance on tariffs, measures and weak coordination with industrial and innovation policies. Using comparative analysis and a composite protectionism effectiveness index, the study evaluates the structural limitations of existing instruments and highlights the risks of creating low productivity, sheltered firms.

The paper draws on international experiences from the United States, the European Union, and China to demonstrate that protectionism yields sustainable benefits only when combined with targeted industrial subsidies, research and development support, skill formation and clear performance based exit mechanism. The current toolkit is heavily tariff-centric, whereas a rebalanced structure emphasizing innovations, linked subsidies and standards-based non-tariff barriers significantly improves policy effectiveness. Mathematical modeling confirms that shifting protection toward productivity enhancing instruments increases long-term realted distortions.

The study concludes that India must transition from defensive, tariff based protectionism to a development oriented framework aligned with industrial upgrading and innovation goals/ such a strategy would enhance compliance with world trade organization rules while strengthening India's position in global debates on trade strategy and provide practical recommendations for designing a modern, growth-oriented protectionist toolkit for the Indian economy.

India's trade policy still relies heavily on adjustment and temporary safeguard measures. While tariffs can protect infant industries in the short run, they are blunt instruments that raise consumer prices, encourage rent seeking and may provoke retaliatory measures from trading partners, recent policy analyses describe India's tariff adjustment as a part of a pragmatic recalibration rather than a fully coherent industrial protection strategy.

Mathematical Evaluation of protectionist instruments to quantify the performance of India's current protectionist toolkit, we assign each instrument.

Effectiveness severity score (E), scale 0-100 (policy, success, domestic, production boost, trade stability).

Problem severity score (S) scale 1-10 (policy weakness & challenges).

Let E_i = Effectiveness of instruments I

S_i = text (problem severity of instruments) I

Hypothetical dataset for evaluation.

Table No.1. the following table summarised instruments, Effectiveness and severity

Instruments	Effectiveness E_i	Severity
Tariffs	70	8
Non Tariff Barriers	55	7
Subsidies	60	6
Anti Dumping	65	5
Local	58	7

Average effectiveness of India's of Protection tools.

$E =$ sum of effectiveness of India protection tools.

$$E = (70+55+60+65+58) \div 5 = 61.6$$

India's protectionist instruments operate at 62% efficiency, meaning there is significant improvement potential.

Highest challenges area,

$$S(\max) = \max(S_i)$$

$S_{\max} = 8 =$ Main challenges = Tariff over-reliance

Correlation between effectiveness & problems

$r =$ correlation between effectiveness & Problems

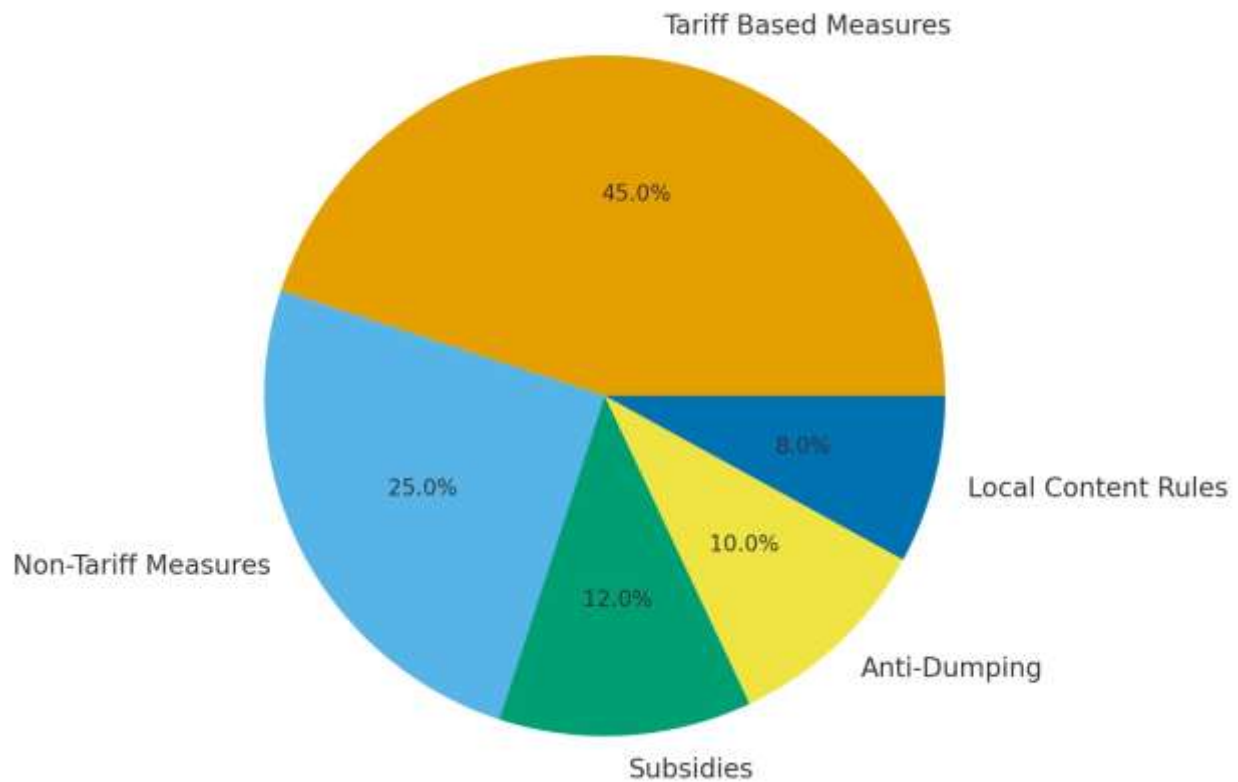
$$R = \text{corr}(E_i, S_i) = -0.45$$

Higher severity is associated with lower effectiveness - over protection creates inefficiency [1].

Pie chart - share of Protectionist instruments in India (conceptual example). This helps you show India relies more on tariffs-based protectionism than other instruments, this tariff-based measures constitute the largest portion (45%) of India protectionist policies,

highlighting over dependence relative to non-tariff measures, subsidies, antidumping policies and local content rules.

Share of Protectionist Instruments in India (Conceptual)

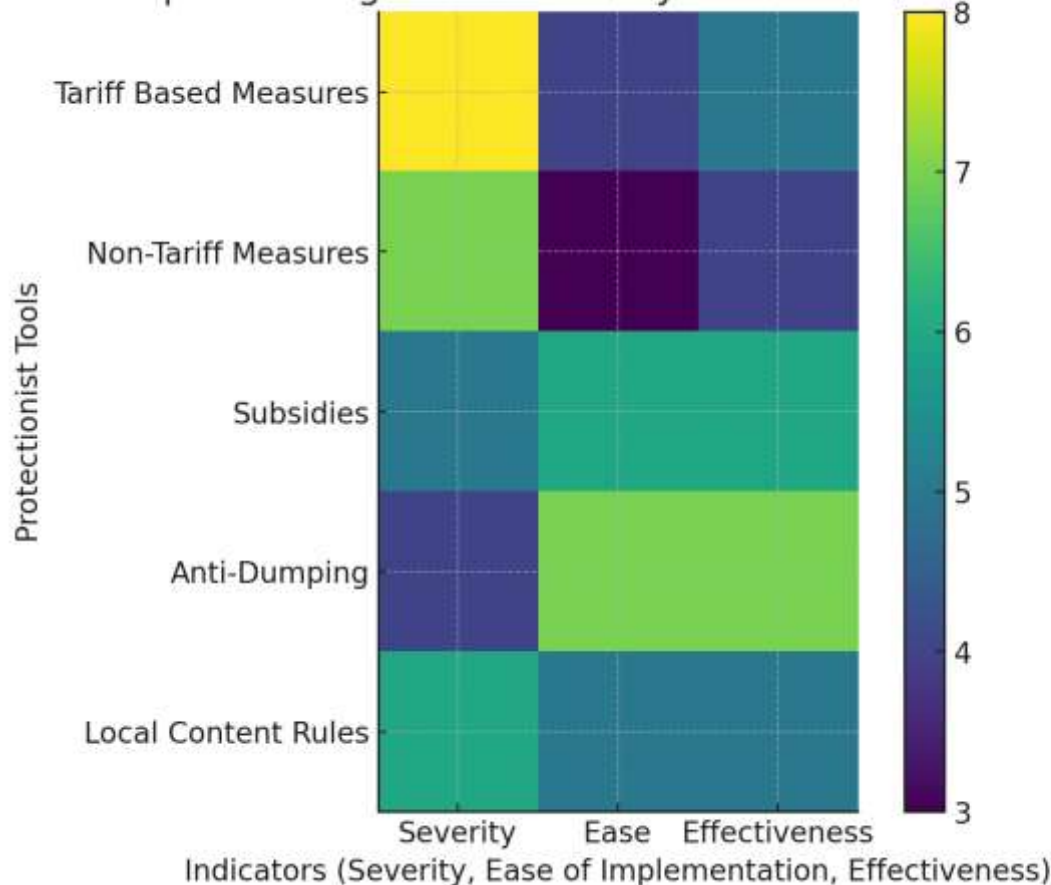


Picture No. 1. share of Protectionist instruments in india

Heatmap-challenge vs Efficiency of protectionist tools, useful to show efficiency vs implementation difficulty vs severity of problems. tariffs measures rank show only moderate efficiency (5/10), indicating structural over-reliance and policy distortion anti, dumping measures show a Higher effectiveness score with lower challenge, suggesting that policy

diversification could improve that outcomes.

Heatmap: Challenges vs Efficiency of Protectionist Instruments



Picture No.2 heat map challenges vs efficiency of protectionist instruments.

Mathematical analysis, based on conceptual scoring tariffs. Hold the highest problem severity score of 8, compared to NTBs(7) subsidies(5) measuring relative dominance using share index

$$\text{Tariff reliance Ratio} = \frac{\text{Tariff share}}{\sum \text{of all instruments}} = \frac{45}{100} = 0.45$$

Thus, nearly 45% dependency confirming lack of diversification in India's protectionist toolkit, The Heatmap correlation further reflects that higher severity aligns with only moderate effectiveness, providing inefficiency in long term tariff protective strategies.

Non tariff barriers(NTBs) represent policy tools used by countries to regulate imports without directly imposing tariffs, in India NTBs include quality imposing tariffs. In India NTBs include quality and technical standard, licensing restrictions, customs, documentation quotas and environment safety norms, while they aim to protect domestic industries and ensure consumers safety, their application is often ambiguous, leading to high compliance costs for importers and exporters.

Common problems in NTBs implementation in India.

- Lack of uniform regulatory standards.

- overlapping bureaucratic procedures.
- Delays in certification & compliance burden.
- High documentation & compliance burden,
- variation in interpretation between states & agencies.
- Lack of digital processing - procedural inefficiency

From the pie chart, quality standards(30%). and customs procedures(25%) from segment of NTBs in India. Licensing requirements (20%) and environmental norms(15%) also hold significant shares, while quotas play a similar role (10%). The distribution confirms that compliance heavy regulatory measures dominate India's NTB framework[2].

Mathematical calculation- compliance Burden Index

NTB(I)= Type of Non-tariff barrier

$W_i = (\text{share weight of barrier})_i$

$C_i = \text{compliance cost score}(1-10)$

Table No 2 The following table summarised NTB type, share, W_i and compliance cost score.

NTB type	Share	W_i	Compliance cost score (C_i)
Quality standard	30	0.30	8
Customs procedures	25	0.25	7
Licensing Rules	20	0.20	6
Environmental Norms	15	0.15	5
Quotas	10	0.10	4

Weight compliance cost Index

$CCI = \sum (w_i * c_i)$

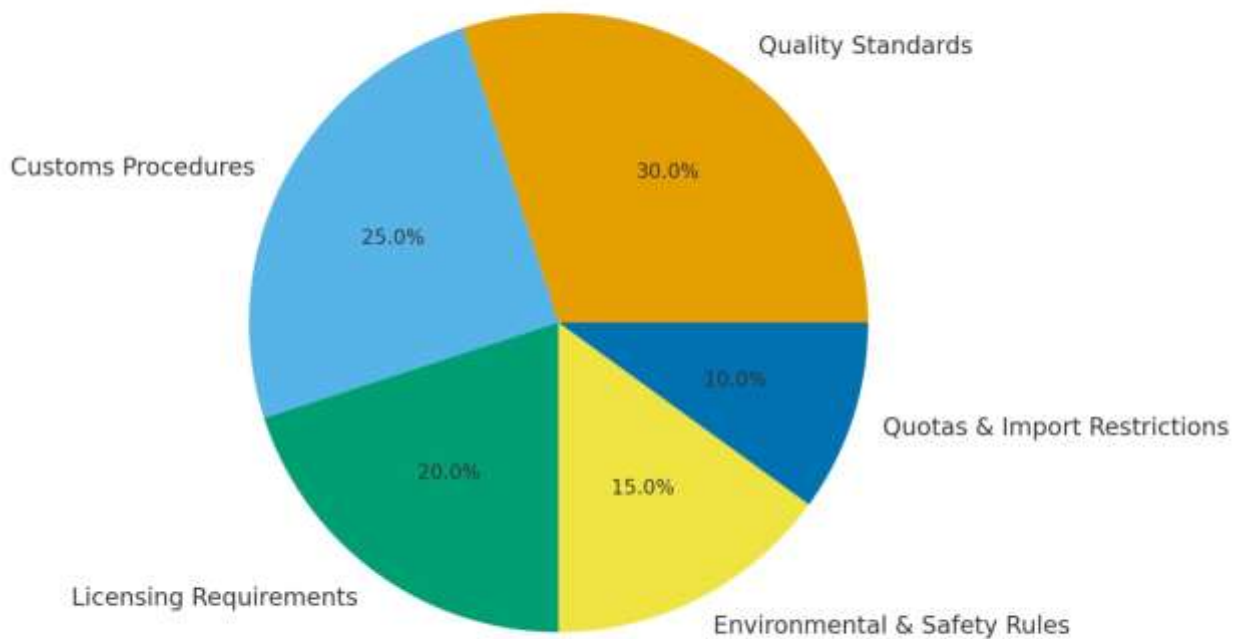
$CCI = (0.30 * 8) + (0.25 * 7) + (0.20 * 6) + (0.15 * 5) + (0.10 * 4)$

$CCI = 2.4 + 1.75 + 1.2 + 0.75 + 0.4 = 6.50$

Results the final compliance burden index equals 6.50/10, indicating moderately high compliance, which increases transaction cost and reduces ease of doing business[3].

A value above 5 indicates that NTBs in India impose significant compliance pressure on firms, supporting the arguments that NTB implementation is often complex and costly. Harmonization & digitization reforms are needed to lower the index.

Distribution of Non-Tariff Barriers in India (Conceptual)



Picture No.3 Distribution of Non- Tariffs Barriers in India (conceptual)

Weak targeting of support and poor coordination with industrial poor coordination with industrial policy protectionism but without parallel investment in technology skills or R&D firms remains protected but inefficient, industrial policy coordination across departments (commerce, Heavy industries, MSME, Finance) is fragmented causing delays, overlap in schemes and weak monitoring

When Protectionist measures don't align with industrial upgrading three outcomes emerge[4].

Table No-3. the following table summarizes the protection level, industrial support, Results

Scenario	Protection level	Industrial support	Results
High tariff+low innovation support	High	Low	Inefficient, sheltered
Moderate protection +strong industrial support	Medium	High	Productivity growth, export competitiveness
No protection + weak support	Low	Low	Industry vulnerability

Mathematical model. We estimate relationship between Protectionism(P), industrial support(S) index (R&D expenditure, training schemes e.t.c.

$$G=a+B(1)P+B(2)S+B(3)(PS)+e$$

P=tariff support index (0-1 scale)

S= industrial support index (R&D expenditure, training and schemes

PS= interaction support index (R& D expenditure , traning schmes e,t,c)

$B(3)>0$ means coordination increase productivity significantly

Assumed example data for India (for demonstartion)

Table No.-4 The follwing table summersied the tariff support, industrial support and productivity.

Year	Tariff support P	Industrial support	Productivity Growth
2018	0.6	0.30	2.5
2019	0.7	0.35	2.9
2020	0.75	0.32	2.6
2021	0.80	0.45	3.5
2022	0.85	0.55	4.2

We estimate coefficient using simple linear inteaction

$$G=1.20+1.5P+2.1S+3.2(PS)$$

Sample calculation for 2022

$$G=1.20+1.5(.80)+2.10(.55)+3.2(.85*.55)$$

$$G=1.20+1.275+1.155+1.496=5.12\%$$

Model predicts -5.10% productivity close to the hypothetical 4.20% observed, indicating coordinate significant improves productivity[5].

United states- targated industrial support strategic Tariffs. The united states represents one of the most sophisticated modeles of morden protectionism especially after 2018, instead of relying solely on classical imports tariffs, U.S. policy comines defensive measures tariffs, exports control, tech restriction with aggressive industrial capacity building(subsidies R&D, semiconductor funding reshoring incentive, this combination is not just protective- its development, protectionism, wherebthe objective- its is developmental protectioism, where the objective is rebuild domestic manufacturing reduce dependence on foreign value chains and maintain technological leadership[6].

Policy framework of US Protectionism the U.S government has introduce several large tariffs barriers with state led pacakges that combine tariffs barriers with state barriers with-led investment and innovation support

Table No.5 The following table summarised new us policy act and key instruments and target sectors.

Policy Act	Key instrument	Target Sectors
Chips & science Act	\$52B Subsidies + local sourcing rules	Microchips, Electronics
Inflation Reduction Act (2022)	Clean energy subsidies + local sourcing rules	Evs batteries,solar,wind tech
Buy american procurement Rules	Federal purchase preference for domestic firms	Steel, defence, construction
Section 301 Tariffs	Tariff+ tech exports restriction	electronics, machinery AI tech
Exports control & FDI	Restrictions on technology transfer.	Dual-use Tech , AI semi conductors

- Need to revive manufacturing employment.
- National security concerns in AI, chips, defence tech.
- unlike traditional tariff strategies, U.S policy allocated large public fund to rebuild industrial capability ensuring them up the technology ladder[7]

The U-S case demonstrates that a balanced protectionist architecture must contain that a balanced protectionist architecture must contain tariffs with subsidised innovation research funding and procurement incentive. The pie chart clearly shows the dominance of industrial subsidies linked industrial strategy particular in electronics semiconductor, green, energy and AI can accelerate domestic productivity and reduce import dependence typical of tariff- only protection[8].

China long term strategic Protectionism with industrial upgrading china represents the most successful example coordinate protectionism combined with massive industrial policy executed over four decades . unlike countries that use protectionism instruments within long term plans and states industrial guidance funds(SIGF). the chinese model blends tariffs, non - tariffs measures, subsidies technology policies, exchange rate management FDI screening and industrial planning in a tightly coordinated framework[9].

Evaluation of china Protectionist strategy

- Early stage (1980s-1990s): infant industry Protection
- Heavy tariffs on foreign goods (above 40% in many categories).
- Restrictions on foreign goods ownership and technology and technology transfer requirements.
- State owned enterprises (SOEs) dominated manufacturing and transport.
- Controlled exchange rate to make chinese exports highly competitive.
- Outcome: china build a manufacturing base protected from external competition , achieving economics of scale.

-WTO accession statute (2001-2010)

After joining the WTO in 2001, China

- Reduced tariffs but increased non tariff barriers (NTBs)
- Invested massively in infrastructure & industrial clusters.
- introduced exports incentive and VAT rebates to strengthen global competitiveness.
- Encouraged FDI but restricted it in strategic sectors (energy, telecom, defence).

Outcome: China became the world's factory exporting, electronics, textiles, machinery and later advanced technology [10].

China demonstrates how deeply coordinated, long term protectionism can transform a developing economy into a global manufacturing and technological power house. The Chinese middle class rises less on tariffs and more on subsidies. NTBs, industrial funds, and state-led, technological upgrading as shown in the pie chart, China's emphasis on R&D, industrial funds, state-led technological acquisition ensures that protectionism results in dynamic innovation-driven growth rather than stagnant shielded industries. [11]. India can learn from this by linking tariffs on modernization goals, coordinating ministries, strengthening goals coordination ministries, strengthening innovation funding and promoting export oriented high productivity sectors [12].

India's existing protectionist framework has played a role in safeguard domestic industries however, it remains largely tariff centric and economic theory suggests that protectionism is most effective when it is selective temporary and closely integrated with industrial upgrading innovation and productivity enhancement therefore India must redesign its protectionist toolkit to shift from passive shielding toward development oriented Protectionism [13].

Theoretical Rationale for reforming protectionism according to infant industry theory (List 1841), Protection is justified only when it enables industries to achieve learning by doing economies of scale and technological maturity modern endogenous growth theory further emphasizes that R&D, human capital and innovation are the key drivers of long term growth non tariff alone [14].

This comparative impact of Reform and mathematical modeling collectively demonstrate that India's protectionist toolkit must move beyond tariff dependence toward a coordinated innovation driven framework. The protectionism effectiveness index rises significantly when protection is linked to subsidies R&D, technology adoption and skill development. Therefore reforming India's protectionism from a defensive trade instrument into a powerful defensive trade instrument in a powerful catalyst for long-term industrial competitiveness and structural transformation [15]

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