



TREND ANALYSIS OF GOLD PRICES IN INDIA FROM 2015 TO 2025

Joyel John

HSST Commerce Guest, St. Aloysius HSS Athirampuzha, Kerala, India
joyelj@jetir.com

Abstract : Gold is one of the best investment option available in the market. It provides safety and liquidity to the investor and protects him from economic uncertainties. This research is regarding the fluctuation of gold price from 2015 to 2025. The materials included in this research is referred from reliable financial sources such as the Reserve Bank of India and Forbes India. The study analyses trend to evaluate price movements of gold from 2015 to 2025. The findings indicate that gold prices have demonstrated a consistent upward trend, with notable increases during periods of economic instability such as the COVID-19 pandemic. The study concludes that gold continues to serve as a safe haven investment and plays an essential role in portfolio diversification and financial stability.

IndexTerms - Gold Price, Investment, Trend Analysis, Safe Haven, Inflation, India, Financial Markets

I. INTRODUCTION

Gold is an essential financial asset in every Indian household. It is widely used as a financial asset because it is less affected by market volatility as in the case of other financial instruments such as shares, bonds, or debentures. In modern world, gold plays a crucial role in investment portfolios. Adding gold in portfolio helps in diversification and gives protection against the risk of inflation.

Gold prices are influenced by multiple factors like global economic conditions, geopolitical tensions, interest rates, inflation rates, currency exchange rates etc. In the Indian context, gold prices are significantly influenced by import duties, domestic demand, and government policies. This study aims to examine the trend in gold prices in India from 2015 to 2025 and to understand the factors affecting these changes.

II. LITERATURE REVIEW

Ramesh Kumar [1] conducted a study on the relationship between gold prices and inflation in India. The study revealed that gold can be used as a hedge against inflation.

The World Gold Council [2] reported that investors consider gold as one of the safest assets during periods of economic uncertainty, and the demand for gold increases when the market is volatile.

Reserve Bank of India [3] reports emphasize the importance of gold as a reserve asset and its role in maintaining financial stability.

III. OBJECTIVES OF THE STUDY

The primary objectives of this study are:

1. To analyse the trend of gold prices in India from 2015 to 2025.
2. To examine the pattern of increase or decrease in gold prices.
3. To identify the major factors influencing gold price movements.
4. To evaluate gold as a safe haven investment.
5. To understand the importance of gold in investment portfolios.

IV. RESEARCH METHODOLOGY

This study is based on secondary data collected from reliable and authentic sources, including the Reserve Bank of India, World Gold Council, and Forbes India. The data covers a period of ten years from 2015 to 2025.

The basic analytical tool used in this research is trend analysis. It is useful in identifying patterns and understanding long-term price movements. Trend chart and table are used to present the data.

This is a descriptive study which is being conducted to analyze historical price movements rather than predicting future prices.

V. DATA ANALYSIS AND INTERPRETATION

The data shows a clear upward trend in average gold rate over the 10-year period. The base year shows a stable and moderate price level. There is a gradual and steady rise in prices of gold from 2015 to 2018.

The period 2019-2020 shows sharp increase in the price of gold due to the covid-19 pandemic. Since gold is considered a safe haven asset, investors moved towards gold during times of pandemic.

Gold prices increased from 2021–2025 due to inflation, economic uncertainty, and global tensions.

Gold (24 Karat) Rate in India (approximate in INR/1gm)	
Year	Rate
2015	2493.1
2016	2744.5
2017	2915.6
2018	3139.1
2019	3910.8
2020	5015.1
2021	4809.1
2022	5501.7
2023	6320.3
2024	7824.5
2025	11815

Table 5.1: Gold (24 Karat) Rate in India (approximate in INR/1gm)
Source: Forbes India

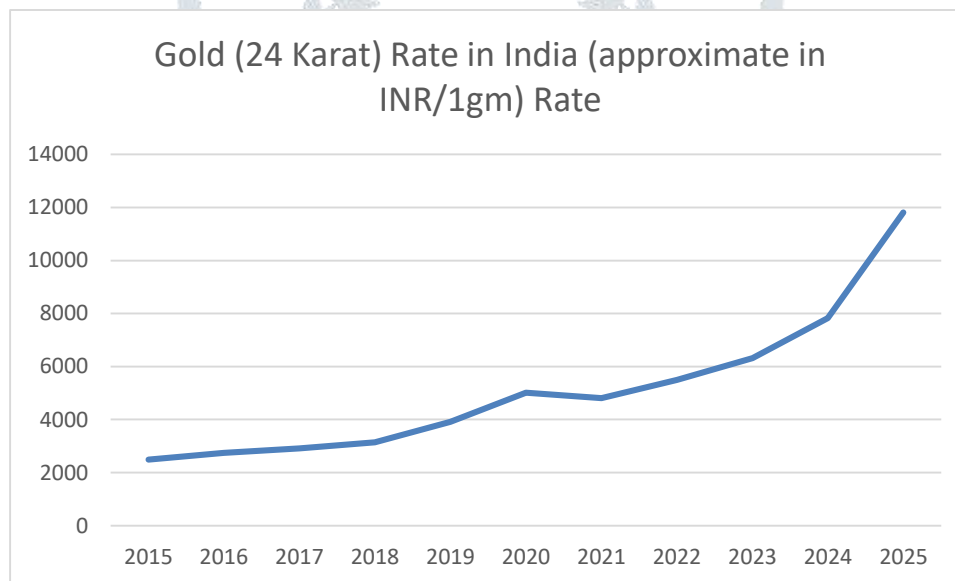


Figure 5.1: Gold (24 Karat) Rate in India (approximate in INR/1gm)
Source: Forbes India

VI. FINDINGS

1. Gold prices showed a consistent upward trend.
2. Major increases occurred during economic crises.
3. Gold acts as a hedge against inflation.
4. Gold provides investment safety.
5. Economic uncertainty increases gold demand.

VII. CONCLUSION

The study concludes that gold is one of the most reliable investment option in India. It is clear from the study that gold rates have expanded greatly over the past decade. Investing in gold helps to prevent inflation and economic instability. Investors choose gold because of its stability and reliability. The importance of gold in financial markets and investment portfolios will continue in future remarkably. Gold will continue to play an essential role in financial markets and investment portfolios in the future.

VIII. REFERENCES

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