

Study of Social Network among the Adolescents and their Impact

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Abstract

Social networking is the use of internet-based social media programs to make connections with friends, family, classmates, customers and clients. Social networking can occur for social purposes, business purposes or both through sites such as Facebook, Twitter, LinkedIn, Classmates.com and Yelp. Social networking is also a significant target area for marketers seeking to engage users. Social media's role in helping businesses is significant. It facilitates communication with customers, enabling the melding of social interactions on e-commerce sites. Its ability to collect information helps focus marketing efforts and market research. It helps in promoting products and services, as it enables the distribution of focused timely and exclusive sales and coupons to would-be customers. And it can assist in relationship building, such as through loyalty programs linked to social media.

In this paper review regarding the impact of social networks on Adolescents was provided with the data studied among the students in SP College, Chandrapur.

Introduction

Today's world is a global village. Everyone is connected to one another in this vast network generated by the Internet. As said by Marshall McLuhan, a philosopher of communication theory, "The new electronic independence re-creates the world in the image of a global village." This electronic independence is inherently dependent upon the Internet. It illuminates the lives of thousands of people by spreading knowledge internationally, thereby making us global citizens. Humans are social animals. We always like to remain in some group or another, and we prefer to follow what this group does. All of our traditions and cultures are the product of this group-oriented facet of human nature. A well-known American psychologist, Abraham Maslow, stated in his "Theory of Motivation" that the social need of human beings is the third most important requirement after our physical and safety needs — the third tier in his hierarchy of needs. Even our self-esteem comes after this social dependence. This is the main reason billions of people use social networking to stay connected, make friends and satisfy their social needs.

As of 2015 the world's largest social networking company, Facebook, has 1.49 billion active users, and the number of users is increasing every year. One of the most interesting things to look at is the increasing number of student users on such social networking sites. As per the survey conducted by Pew Research Centre, 72 percent of high school and 78 percent of college students spend time on Facebook, Twitter, Instagram, etc. These numbers indicate how much the student community is involved in this virtual world of social networking.

Social Media Enhancing Teaching and Learning process

The use of social media in education provides Adolescents with the ability to get more useful information, to connect with learning groups and other educational systems that make education convenient. Social network tools afford Adolescents and institutions with multiple opportunities to improve learning methods. Through these networks, you can incorporate social media plugins

that enable sharing and interaction. Adolescents can benefit from online tutorials and resources that are shared through social networks.

Learning colleges have the ability to connect with Adolescents through social media networks such as Facebook, Google Plus groups, and YouTube. These channels can be used to communicate campus news, make announcements and provide Adolescents with useful information. This builds engagement between the College and Adolescents which help tackle many student issues through the group interactions. Institutions can share supportive and positive posts that reach all Adolescents that are connected to the networks and pages. You can initiate hashtags on social media to engage Adolescents and online discussions that are helpful. Video is a prominent tool in social media trends that are effective and you can use it to share useful videos that inspire Adolescents and help them in their course subjects. Through social mediums such as YouTube, Facebook or Instagram live video the engagements between Adolescents and the institution can be sustained. It is advisable to be selective about which social platforms to use for the best practice.

Impact of Social Media on Curriculum

The preceding information demonstrates the heavy usage of social media amongst college Adolescents, as well as young adults. Social media brings a variety of positive impacts to the life of a college student.

Characteristics of Curriculum based on Social Media

It allows Adolescents to communicate and interact with each other. They can make plans, discuss homework, send class notes, etc. through the social media's messaging section.

Platforms such as Twitter, Instagram and Facebook allow Adolescents to voice their opinion on anything that is going around the world. Adolescents have their own accounts and can do what they want with it. They can post their views whenever and however they want to. Adolescents have their own accounts and can do what they want with it. They can post their views whenever and however they want to. Adolescents can stay up to date with current news and events that are occurring around the world. Specifically on Twitter, there is a "Moments" section that includes subunits titled "US News," "World News" and "Today." Lastly, others can go to these platforms for motivational purposes.

Negative Impacts of Social Media

Before diving too deep into the world of social media, perhaps you should consider some of these possible pitfalls.

Backlash

A joke among friends is one thing but a joke with the world at-large is much different. When potentially offensive content is posted online, the amount of feedback can be excessive and is often brutal. This is particularly true with highly opinionated subjects like politics and religion.

This backlash can also have a long-term impact on a person's future, especially in a world that has fallen prey to over-sharing. Even high school Adolescents are learning that comments they post on social media can influence whether a college approves their application for admission.

Cyberbullying and Crimes against Children

Use of social networks may expose individuals to other forms of harassment or even inappropriate contact. This can be especially true for teens and younger children. It is often levied more harshly against young females than males and, unlike traditional bullying, it is not limited to physical interaction. Cyberbullying can happen 24 hours a day, every day of the week.

Time Waster

Business Insider reports that social media is the most popular use of the Internet - surpassing email - and smartphones and other mobile devices seem to be the driving force behind this trend since 60 percent of the traffic is from a mobile source. The GlobalWebIndex poll shows that 28 percent of the time spent online is on social networks. With these type of numbers, some of the time spent on social media occurs at work. When these visits are for non-work related activity, it can cost companies money through lost productivity. A report on Forbes states that 89 percent of responders admitted to wasting time on social media while at work.

Findings

As stated earlier, a case study was taken among 37 Adolescents of B. Sc. I (Information Technology) , by distributing the form with the questions based on following points to understand the impact of Social Networking in learning process. Here are the findings of studies,

Saves Time

- ✓ High Learning Retention
- ✓ Motivation Improves
- ✓ Confidence level grows
- ✓ Better understanding of concepts
- ✓ Teaching material of Class can be sharable etc

Some of the respondents opined that they were feeling more motivated then before in such type of teaching in the classroom rather than the stereotype 45 minutes lecture. They were of the view that this type of learning process is much more effective than the monotonous monologue classroom situation where the teacher just lectures from a raised platform and the Adolescents just listen to the teacher.

Conclusion of the Review

In order to conclude we will try to proceed to synthesize from a general viewpoint the results obtained, taking into consideration the relevant aspects of our study. The results provided by both the quantitative and qualitative analysis obtained will be exposed especially regarding those aspects which are related to The impact of Social Networks among the Adolescents and its impact in Education. Because networking and online social communities are so widespread, several studies have looked at the effects of social networking. A common complaint, highlighted on debate.org, suggests social media is making us less social and more aggressive.

When using any social media platform, take responsibility for your own safety and never join a group just because it is trendy or all your friends are doing it. In evaluating the advantages and disadvantages of social networking, it's best to err on the side of caution and protect your privacy. Be careful with what you post and treat others as if you were in a face-to-face situation.

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