Digital Literacy

With its Intervention to Digital Awareness among Youth

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Abstract : Digitalization is the need of hour today because of technological advancements which are taking place day by day. India is country which is aiming to achieve digitalization in each and every sector of society to bring it to the par with other countries. Digital India is a program launched by the Government of India initiated by our Hon'ble Prime Minister Shri Narendra Modiji to make India a digitally empowered nation. Digital Literacy does not only mean how to use digital gadgets but it refers to an individual's ability to evaluate and compose information through writing and other mediums on digital platforms. Also it is evaluated by individual's ability of grammar, typing skills and design using technology. Digital awareness among youth is very much necessary because now a day's youth has a digital freedom but youth is not aware how to use this freedom in a beneficial way. This research paper strives to concentrate on digital literacy and how the youth should be aware about the use of digital freedom.

KeyWords : Digital Literacy, Digital Awareness, Youth.

I. INTRODUCTION

Digital literacy in simple words is nothing but an individual's ability about the use of basic and advance computing skills. It is a way of creating multimodal text i.e. audio, video etc. Research says that there are many elements of digital literacy-media literacy which means to create and produce professional content in the range regarding the media -Communication and Collaboration i.e. participate in digital network for learning and research -Career and identify management i.e. manage digital reputation and other identity. ICT literacy i.e. adopt adapt and use digital service, applications – Information literacy i.e. interest evaluate and share information. Having said all this today there is literacy among youth but digitally youth is still facing lot of challenges. Knowing the use of something and being literate about the same makes major difference. Today youth of country is facing a scenario similar to it. The youth of country is very much forward in the field of digitalization but having knowledge, information, being literate about same is different. Today our youth is extremely ahead in the use of various digital platforms but having the literacy about it is a big question. Today every country is trying to make its youth aware about the importance of being digitally empowered. India as a nation is also striving to achieve it. Our country has been putting constant efforts to make the digitally empowered but with the correct knowledge and correct use of it.
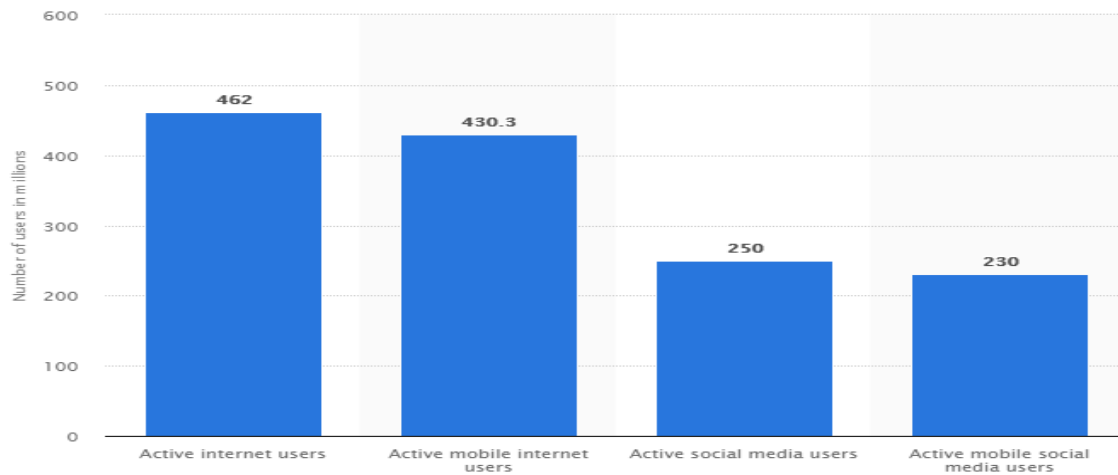
II. OBJECTIVES

- To analyse the usage of digital devices in India
- To analyse the past trend use of Internet Connected Devices from 2015 to 2018 and to estimate the future trend from 2019 to 2025
- To understand whether the usage of Digital devices are done in a right or wrong way.

III. RESEARCH METHODOLOGY

The data collected is primary data plus also secondary data. The primary date is collected by the way of Discussions with collogues and Observation of the behavior of the youth while using digital devices (especially smart phones). The secondary data is collected from the published sources such as Journals, Databases, Articles, Books and magazines.
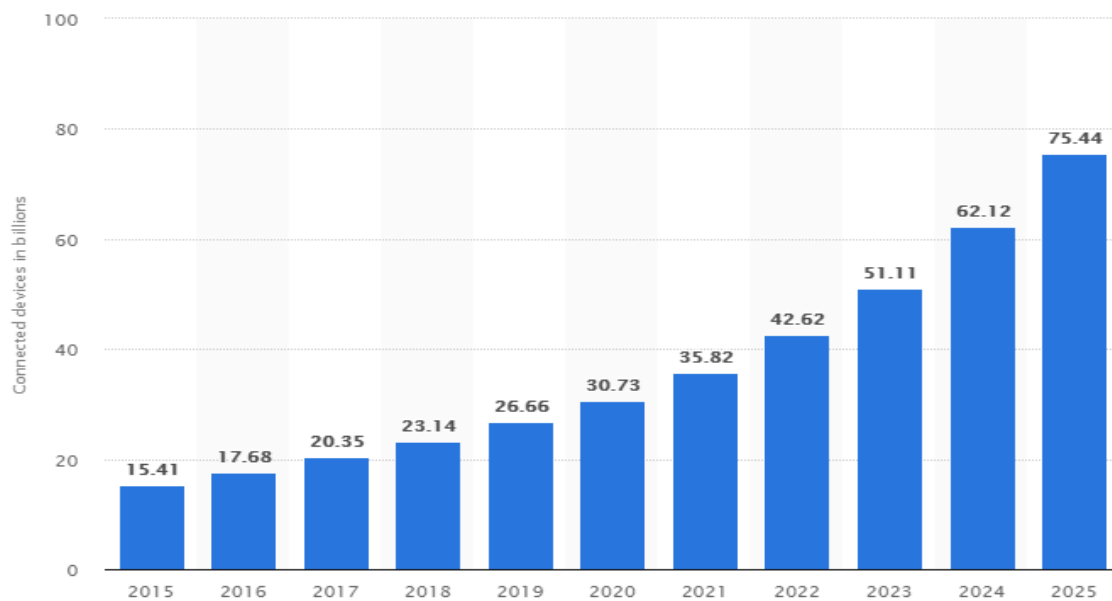
IV. DATA ANALYSIS

1. Analysis of Digital Population in India (Source : Statistics and Studies Portal)

The active Internet users as of today is 462 Millions and 430.3 Millions are active mobile internet users. The social media users are 250 millions and the active mobile social media users are around 230 millions out of which around 200 millions are Youth.

2. Internet of Things (IoT) connected devices installed base worldwide from 2015 to 2025 (in billions)

(Source : Statista 2019)

This statistic shows the number of connected devices (Internet of Things; IoT) in Billions worldwide from 2015 to 2025. The analysis of past trend from 2015 to 2018 shows an increase of use of internet connected devices from 15.41 billion to 23.14 billion. For 2020, the installed base of Internet of Things devices is forecast to grow to almost 31 billion worldwide. The overall Internet of Things market is projected to be worth more than one billion U.S. dollars annually from 2017 onwards. The future estimation till 2025 also shows a great increase in use of such devices.

V. CONCLUSIONS

The digital world holds a lot of things for all the people of nation. Arriving or going online offers you with tremendous amount of things. The things which can be beneficial in much more ways. It teaches you so many things, provides so many facilities, also it facilitates new way of interaction. Helps you to learn life enriching experiences. A future with digital empowerment may look bright but it is far from being guaranteed.

When using the term digital literacy all we see is how we use the digital or social platforms. Having literacy among the youth for the usage of various digital platforms and digital devices and to create or evaluate clear information is what digital literacy all about. Youth of any nation is very important part of the age group. Youth of the country is the bridge between the generation that are yet to come and the generation which is already preventing in the country. It is said that if youth of any country is strong then the country is also strong. Any country when tries to bring itself to the level of being a developed country the youth of that country plays an important role in that process. India is one such nation where youth is considered to be a part of age group which can bring tremendous amount of change. India is one such country where the youth is in more percentage than any other age group. Today our Hon'ble Prime Minister Shri Narendra Modiji also believes that youth of our country can bring lot of changes

and take the country to another level. But Today's youth is actually moving into a wrong direction especially in the use of smart phones. The smart phones are actually made available to make it in the best possible use out of it and gain knowledge anywhere, anytime at their fingertips, but the youth today is using the smartphones in such a way that it causes harm to them and they are being distracted very much from their studies, family and majorly their career. Some of the youth (students) had also been the victims of Frauds, Death games like Blue Whale, Momo Challenge, etc. The PUB G game due to which majority of youth of India is being distracted had also been in the discussion in news papers and government of India also had planned to ban it. The youth has been also visiting various websites, applications, games, etc. which they should not or which websites are not ment for them this is worsening the habits of the youth and manners within them

The actual use of Digital Devices specially smart phones is done in a wrong way, the knowledge of using the digital device is still incomplete within the youth. Are we using the digital devices and the smart phones or they are suing us. Are they ment for our needs or are they meant for making us their slaves. This are still the questions for which the answers are needed to be searched for. The youth are needed to be explained about the actual need of the digital devices i.e. Digital literacy should be given to them and this can be given to them by their parents and their teachers so that they can be shown a right path and their life, future and career can be saved.

VI. REFERENCES

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