The Factors of Studying Abroad for Indian Students

Manisha Choudhary
Department of Management
Vivekananda Global University, Jaipur
Email ID: choudhary.manisha@vgu.ac.in

Abstract: The number of Indian students at universities in Australia has been increasing. The number of such students studying in Australia decreased correspondingly during the same time. The research tries to understand why the existing student population in Australia prefers to study in Singapore, rather than on campus in Australia. Focus group interviews and an online survey also incorporated a comparative approach. The number of Indian students applying for a study visa in Australia has declined significantly, and there has been an uptick in anxiety about the national $180 million global education industry. The latest statistics from the immigration department shows that demands for student visas from India fell by 48 percent compared to the same period in 2009 for the period from July to November 30 2010. The results involve a variety of reasons and concerns affecting students from Indian universities and overseas destinations, their role in influencing educational decisions. The report highlights potential university guidelines for students from outside the world to attract and appeal to them and contains an abstract of texts.

Keywords: Demographic Characteristics, Foreign Studies, Indian Students, Online Survey, Visa Applicants.

INTRODUCTION

In recent years, the number of Indian students studying in Singapore has grown. The number of Indian students studying in Australia declined correspondingly at the same time. The goal of the thesis is to understand why many Indian students from an Australian university in Singapore have preferred to study in Singapore rather than on a campus in Australia. The number of Indian students applying for a study visa in Australia has declined significantly, and there has been an uptick in anxiety about the national $180 million global education industry [1]. Recent statistics from the Immigration Department have shown that demands for student visas from India fell by 48% relative to the same time in 2009 for the period from July to November 30, 2010. In pursuit of equivalent training facilities, brutal assaults on Indian students studying in Australia during this period may have affected Indian student decisions in other countries, such as Singapore. Furthermore, Indian student attacks in Australia have received substantial attention in India, potentially leading to alternate countries in India being searched by students and their agents.

Nevertheless, Dr Glenn Withers, Chief Executive Officer of Universities Australia, said that the resilience of the Australian dollar and the tightening of the mechanism of applicants for student visas could be influenced by other considerations for Indian students who wanted to study in areas other than Australia. While it can be the result of the Australian currency, the tightening of visa applicants or the recent issue for Indian students in Australia, this action can also be a consequence of the popularity of Singapore's global school project in which Australian universities ads in India are unwavering in leading institutions in the country. Therefore, the thesis aims to explain why an increasing number of Indian students chose to study at an Australian university in Singapore rather than on campus in Australia [2].

METHODOLOGY

The mixed technique comprises a qualitative focus group of Indian students enrolled at Australian universities in Singapore. The qualitative approach was used to consider Singapore's breadth and resources of participants. In order to further investigate why Indian students chose to study in Singapore at an Australian university, the findings from the focus group were used to create an online survey. Students from
India studying in Singapore were surveyed at Australian campuses/institutions. This survey was carried out. The University of Sydney received ethics clearance before the project was launched [3].

Part of the mixed approach is a comparative focus group of Indian students from the University of Australia in Singapore. The qualitative tool was used to consider the depth and difficulty of participants in Singapore. The results were used in an online survey to examine why Indian students chose to study in Singapore at an Australian university. Students from India who studied on Australian campuses and institutions in Singapore were surveyed. The survey has been finalised. The University of Sydney's ethics consent was received before the project was launched. The second segment of the Focus Group session focused on the role of and the nature of the advice of education officers in India. The focus group session of 45 minutes was recorded and subsequently transcribed. The transcript was shared on consistency and verification with analysts witnessing the interview, and with two members from the focus group. Using the outcome of the focus group debate, a web questionnaire was used to analyse a greater number of Indian students studying at Australian institutions in Singapore [4].

Based on an interpretation of the conversation with the focus group, the online interview was structured to explain why students from India chose an Australian university and why they chose an Australian university in Singapore. The survey contained a total of seventeen open-ended and closed questions. In Question 16, interviewees are asked to rate by a 7 point Likert scale the value of 27 problems. The questions are divided into three major categories that seek knowledge on the respondents' demographic characteristics, why they chose their place of study and the position of education agents in India. The questionnaire was obtained by a total of 700 pupils. The survey was submitted to the records of the institutions concerned by randomly chosen Indian students. During the four months, 246 comments were received online from students, indicating a response rate of 40 percent. An total of 160 respondents answered every question. There was, however, a 75% response rate for each question; not all questions were answered by several respondents. The data from the online survey was exported in an Excel format for analysis. In the following segment, the results are seen [5].

**The Limitations of recruitment:**

The survey represented students from universities who were easy to meet. The thesis was thus not descriptive of all Indian students who studied at the Australian University of Singapore, but who were enrolled at Australian colleges in Singapore. However, the availability of 135 persons (i.e. 48 percent of the responses) from a single entity was a possible prejudicial aspect of the response. Similarly, in postgraduate (master) classes, 135 (48 percent) of participants participated. On average, 40 percent of the learners were not classified by the institution of study or the standard of study [6].

**The Student profile characteristics:**

The answers indicate the lowest proportion of Indian students, while the highest percentage of respondents is represented by South Indian states, in accordance with the highest population density in South India. 64 percent and 40 percent of female respondents are the proportion of male respondents. In the 19-34-year-old young adult class, most of the 146 respondents were (96 percent of the sample). Most of the participants are 20-26 years of age, which accounts for a high proportion (60%) of postgraduate students in Singapore with answers that reflect the importance of postgraduate courses offered to young Indian adults in Singapore: 84% of the participants took their postgraduate courses in Singapore. It also means that Australian universities operating in Singapore are the key target of Indian students who seek post-graduate education in other countries, provided the age range of the respondents, as well as the preponderance of the post-graduation research level. At an Australian university in Singapore, 87 per cent of Indian students chose their desired course in business. Information technology was the second option, but 11 percent was much smaller. Tourism, hospitality, mass media and education are some of the other disciplines chosen by the students to study in Singapore [7].
Factors and considerations of Indian students when deciding on a destination for foreign studies:

The primary reason why Indian students studied abroad was to achieve foreign recognition by contact with students from other nationalities, countries and cultures. The prospect of being in Singapore after their studies or by completing an Australian course was also a major reason for students studying in Singapore. The findings of the survey show that the standard of education is still strongly important to the selection of students and, thus, Australian universities are considered high-quality institutions. 48.6 per cent of students have preferred Australian universities for efficiency purposes. The focus group is that learners from India perceive Australian courses and implementation methods to be more effective than pedagogy in India. Training courses at Australian universities in Singapore have been known to provide expertise for students in the workplace. Therefore, higher education institutions should aim to have greater experience for students to attract Indian students to their Australian and Singapore campuses.

The protection viewpoint of Singapore is the key decision-making consideration in the selection of Australia. The survey findings show that 72.4 per cent of Singapore students are healthier. As a result of the proximity of 59.4 per cent of respondents to Singapore's survey, Singapore's position advantage was apparent. The findings reflect the ambition of Singapore to become a centre of learning in South-East Asian countries for foreign students. The presence of a large indigenous population in Singapore was also taken into account by 25.4 per cent of students. The involvement of families and friends in Singapore was demonstrated by Singapore, and many students, to connect cultural comparisons with Singapore's international students. For Indian students selecting Singapore as a school venue, the third most common reason was the lower cost of living compared to Australia [8].

According to the Singapore Tourism Board (STB), Singapore is a strategic focus of Singapore's government, making it an education hub. The policy of establishing private education institutes in collaboration with local institutions, the government's funding for international universities, and the government's drive towards the revival of the Higher Education Institute have contributed to the creation of new institutions of more than 150 foreign institutions offering their courses in Singapore. This led to institutions from Asia-Pacific nations, Europe and North America being founded in Singapore. Therefore, Australian universities in Singapore have to compete with other institutions internationally. Institutions must be well aware of the aspirations of students and employers in order to stay successful. As India is a big exporter of Singapore students, these institutions need to consider the desires and needs of Indian learners. This honesty aspect was accepted by a limited number of respondents. Instead, the largest number of Indian students selecting Australian universities in Singapore (53.8 percent) was the fast-track path adopted by most Australian institutions in Singapore (for example, the trimester system compared with the conventional six-year system) [9].

75 percent (156) of the respondents did not stress a clear justification for their choice when asked why Australia was not selected as a research destination. The other 28 percent, mainly for protection and security reasons and increasing testing costs, attributed their decision not to study in Australia. More open-ended reaction studies show that 48 percent of Australia's participants were concerned about safety and security and thus preferred not to select Australia as their place of study, while 28 percent of respondents emphasised the rising cost of life and study costs. For a single questionnaire that affected the choice of destination for students, there were multiple reasons. Student access, cross-cultural experience, teaching and preparation are the most significant factors. These considerations were closely accompanied by the available course, tuition expenses, cost of living and prestige of the school, as well as the length of the course. Security and security, job prospects, and government funding for global talent and entrepreneurship were critical factors as well [10].

The position of educational service agents and being present in the form of family or family friends were not considered to be significant. The attention and significance given to the environment conditions in the destination were a refreshing aspect.
Role of Education Services Agents:

The second part of the survey focused on the role played by agents in India as educators and students. According to the survey results, 78% of respondents in Germany requested assistance from a training agency in India in selecting a place to study and a destination for their decision-making process. The finding highlights Indian organisations' role in providing students with advice, support and counselling. A further review of the motives for obtaining assistance from Indian education services showed that students were contacting these workers in order to gain information on the layout of Singapore universities’ programmes, fee structures, schools and courses. Students asked agents to comment on famous foreign study destinations and why they are popular or not in these countries. To facilitate the entry process and the associated documentation, students have contacted the police. While agents are not considered to be significant, Indian students who want to study abroad have played a role in the decision-making process, with 29 percent of students counting on the option of course, university and destination for studying abroad.

CONCLUSION

This is the first research to consider the needs of Indian students who select destinations for study abroad. In addition, the report tracks the selection of students for Singapore from Australian institutions and their choice of study destination. It also highlights the role and value of providers of education services in shaping future student decision-making processes. The findings not only strengthened the perception of Indian students, but also offered a forum for the implementation of strategies for attracting foreign Indian students by Australian tertiary education providers, government agencies and policymakers. The findings of the study should be used to further explore the role and tactics of educational service agents in providing information on international study destinations to potential students in India.

REFERENCES


