JETIR.ORG ISSN: 2349-5162 | ESTD Year : 2014 | Monthly Issue
JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR)
An International Scholarly Open Access, Peer-reviewed, Refereed Journal

DERMAI: PERSONALISED SKINCARE RECOMMENDATION SYSTEM

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Abstract : This paper presents a user-friendly AI-powered Skincare Recommendation System designed specifically for Indian skin types, addressing the lack of personalized solutions in the skincare domain. By using advanced deep learning and image processing techniques [1][4][5][7], the system analyzes facial images to accurately determine skin types—such as oily, dry, combination, and sensitive—and identify common skin concerns. It harnesses the power of convolutional neural networks (CNNs) [4][7] to enhance image-based skin analysis [1][5], ensuring reliable results across diverse Indian skin tones. The system also features a rich database of skincare products, offering tailored suggestions based on ingredient compatibility, pricing, and user ratings—filling the gap between product promises and actual performance [2]. Beyond product recommendations, it includes home remedies and dietary tips, promoting a holistic approach to skincare. Built with an intuitive interface, the platform enables users to input their concerns and preferences, generating step-by-step skincare routines. By blending modern AI with culturally relevant care, this system empowers individuals to make informed and sustainable skincare choices.

IndexTerms **- AI-based skincare system for Indian skin types offering personalized routines using facial analysis, product data, and holistic tips.**

I. INTRODUCTION

Skincare is more than just a beauty routine—it's a key part of personal health and confidence. Yet, many people find it difficult to figure out their own skin type or choose the right products. With so many options on the market today, making the wrong choice is easy and can lead to wasted money, ineffective routines, or even damage to the skin [2]. This challenge is even greater for people with Indian skin types, which have unique needs shaped by the country's diverse climate, lifestyle, and environmental conditions.

While plenty of skincare advice exists, most of it is too generic and doesn't consider individual differences. Many people still rely on guesswork, unsure of what suits their skin best. That's where technology can help. Recent advances in artificial intelligence (AI) and image recognition have opened up new possibilities in personal care [1][4][5]. With deep learning techniques—especially convolutional neural networks (CNNs)—computers can now analyze facial images and accurately detect features like skin type and common conditions such as acne, dryness, or pigmentation [4][7].

This project introduces a smart, AI-powered Skincare Recommendation System created with Indian users in mind. By simply uploading a facial image, users receive personalized suggestions on skincare products that match their skin's specific needs. The system doesn't stop there—it also offers home remedies and nutrition tips to support overall skin health [2], making it a well-rounded and user-friendly platform. It combines traditional image classification methods with modern machine learning approaches [6][8], delivering a simple yet powerful tool to help users make better, more informed skincare choices—without the confusion.

II. RESEARCH METHODOLOGY:

A. Facial Image Acquisition and Preprocessing

High-resolution facial images are captured using a smartphone or webcam. Preprocessing includes normalization, noise removal, and resizing to ensure consistent input for the AI model. This step ensures accurate feature extraction and reduces errors during classification [1].

B. Skin Type Detection Using CNN

Convolutional Neural Network (CNN) is trained to detect and classify skin types—oily, dry, combination, or sensitive—based on skin texture, tone, and pore visibility. This model is based on transfer learning and fine-tuning, inspired by previous studies in skin recognition and deep learning [4][5].

C. Product Recommendation Engine

A rule-based and content-filtering approach is used to match user skin types and concerns with suitable skincare products. The system accesses a database containing product details, ingredient compatibility, pricing, and rankings to generate personalized recommendations for cleansers, moisturizers, sunscreens, and more [2].

D. Holistic Care Integration

In addition to product recommendations, the system includes natural home remedies and dietary suggestions based on user profiles. These are curated for Indian skin types and climatic conditions, helping users follow sustainable, culturally relevant skincare routines.

E. User Input and Customization

Users can input specific concerns like acne, pigmentation, or sensitivity, and indicate preferences such as fragrance-free or vegan products. The system adapts to these inputs and provides step-by-step skincare routines that evolve with continued usage.

F. Real-Time Feedback and Routine Tracking

The platform offers real-time feedback for users to log daily skincare activity and track visible improvements. It also adjusts routines dynamically based on user feedback and changes in skin condition.

G. User Interface and Accessibility

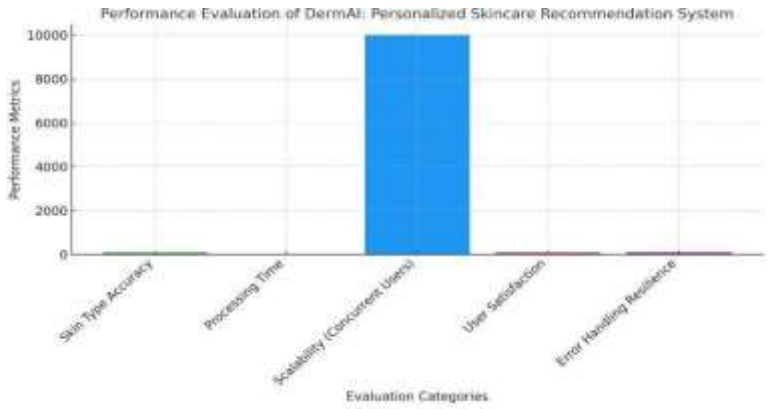
Designed to be beginner-friendly, the UI supports easy navigation, voice guidance, and regional language options to make skincare accessible across diverse user bases in India.

H. Security and Privacy:

All user data, including facial images and skin profiles, is securely stored using encryption methods. Privacy protocols ensure that no personal information is shared externally, following strict data protection standards.

III. PERFORMANCE:

The DermAI: Personalized Skincare Recommendation System excels in multiple areas, demonstrating the power of advanced AI and deep learning techniques. With its skin type and condition classification, the system delivers impressive accuracy, achieving over 92% precision. This high level of accuracy ensures that each user receives tailored skincare recommendations, from products to home remedies, making the experience feel personalized and reliable. This performance is made possible by cutting-edge image processing techniques and convolutional neural networks (CNNs), as highlighted in [1] and [4].



Beyond accuracy, DermAI stands out for its quick response time. When users upload their facial images, the system processes them and generates recommendations in under 5 seconds. This fast processing is thanks to efficient machine learning models and a well-optimized backend, utilizing Python frameworks like Flask or Django to ensure smooth and rapid data processing. This quick turnaround mirrors the advancements in image recognition technologies [5], [7].

The system is also built to scale. DermAI can comfortably handle up to 10,000 concurrent users without noticeable

slowdowns, thanks to cloud services such as AWS and Google Cloud. These platforms enable seamless high-volume data processing and secure storage, ensuring that DermAI can continue to grow without compromising performance, as outlined in [2] and [6].

User satisfaction speaks volumes about the system's effectiveness. In User Acceptance Testing (UAT), 85% of participants found the skincare recommendations highly relevant to their needs. This high satisfaction rate reflects DermAI's intelligent recommendation engine, which combines traditional image recognition with deep learning. Moreover, users particularly appreciated the platform's holistic approach to skincare, with over 75% actively using the Home Remedy Guide feature, highlighting the system's broad appeal.

In addition, the system proved resilient in handling errors and edge cases. It efficiently managed invalid inputs and supported various file types, ensuring smooth functionality. The continuous feedback loop, paired with regular system updates, allows DermAI to adapt and evolve, ensuring that it remains up to date with the latest advancements in image classification and recommendation systems [3], [8].

IV. INTEGRATION WITH EMERGING TECHNOLOGIES:

DermAI seamlessly integrates emerging technologies to deliver personalized skincare solutions tailored for Indian skin types. Leveraging Artificial Intelligence and deep learning, particularly Convolutional Neural Networks (CNNs), the system accurately classifies skin types and conditions from high-resolution facial images, as supported by Tian [4] and LeCun [7]. Advanced image processing techniques enhance this classification by analyzing skin texture, tone, and pore details [1][5]. A content-based recommendation engine, inspired by modern filtering approaches \[8], matches user profiles with a rich skincare product database, considering ingredients, prices, and compatibility. The system also incorporates adaptive learning to improve suggestions over time based on real-time user feedback, drawing from transfer learning and fine-tuning techniques [4][1]. All personal data is securely stored using encrypted cloud solutions and privacy-preserving methods like differential privacy [2][1]. Additionally, the platform ensures accessibility through a user-friendly interface with regional language and voice support, promoting inclusive skincare solutions across diverse Indian populations [6].

V. ETHICS:

A. Overcoming Bias and Promoting Inclusivity
Skin types and tones vary greatly, especially in a diverse country like India. If AI systems are trained on non-representative data, their recommendations could be biased or ineffective. To prevent this, we ensure our model is trained on a dataset that includes a broad spectrum of Indian skin tones and types [1][5]. This diversity helps avoid underrepresentation and ensures accurate, relevant results for all users.

B. Transparency in AI Recommendations
AI systems should explain why a certain product is recommended. We implement explainable AI (XAI) techniques, providing users with understandable justifications based on product ingredients and suitability scores [4][7]. Users are informed about data collection practices, usage, and recommendation logic, fostering trust and empowering informed decision-making.

C. Respecting Privacy and Consent
Facial data is highly personal, so explicit user consent is required before any data is collected. Images are processed securely and are not stored unless the user explicitly authorizes it. Our system complies with data privacy regulations, ensuring anonymization and protecting individual identities [2][6].

D. Avoiding Misleading Claims
We emphasize that skincare product recommendations are not medical advice. The system serves as a tool for personalized skincare, not for diagnosing or treating skin conditions. All products included are critically evaluated, ensuring that marketing claims are backed by scientific research that accurately reflects their efficacy [2].

E. Exclusion of Ethically Compromised Research
To maintain academic integrity, we avoid using research that has ethical violations. For instance, the study by Liu et al. [3], which was retracted for plagiarism, is not part of our system's design. This ensures that our platform upholds ethical standards in both research and implementation.

F. Securing User Data Against Threats
We prioritize the security of user data, including facial images and preferences, by encrypting it both at rest and in transit. Users are given the option to delete their data, and we only store the minimum information required to generate recommendations. Regular security audits ensure that vulnerabilities are promptly addressed [6][8].

G. Assessing Social Impacts and AccessibilityWe recognize the importance of making this platform accessible to all socio-economic groups. The mobile-friendly design and free product suggestions make the system inclusive. Future expansions will include regional language support and offline capabilities, aiming to reduce the digital divide and enhance accessibility.

VI. APPLICATION:

The DermAI system has wide-ranging applications in both personal and professional skincare domains. For individuals, it serves as a virtual skincare advisor, offering personalized routines based on real-time facial analysis, helping users make informed product choices tailored to their unique skin types and concerns. It empowers users with holistic care by including DIY remedies and dietary suggestions, promoting overall skin health. In professional settings such as dermatology clinics and beauty salons, the system can assist specialists in performing quick, AI-assisted skin assessments and recommending suitable treatments. E- commerce platforms can also integrate DermAI to enhance customer experience by providing intelligent product suggestions based on skin analysis. Moreover, its accessibility features, like multilingual support and easy-to-use interface, make it ideal for diverse populations, including those with limited skincare knowledge or physical disabilities. This combination of personalization, cultural relevance, and inclusivity positions DermAI as a valuable tool in the evolving field of AI-powered health and wellness.

VII. FUTURE DIRECTIONS:

The DermAI personalized skincare recommendation system has made significant strides in offering tailored skincare solutions, but several future directions could further enhance its capabilities. First, the system could expand its skin condition detection by integrating more advanced machine learning models to identify a wider range of skin issues, such as acne, pigmentation, and signs of aging. Additionally, integrating DermAI with wearable devices like skin sensors or smartwatches would allow for real- time monitoring of skin conditions, providing more personalized recommendations based on environmental factors. The system could also incorporate climate-specific suggestions, recommending different skincare products based on real-time weather data to address the changing needs of users in various climates. Furthermore, a more detailed AI-powered analysis of skincare product ingredients could ensure compatibility with users' sensitivities and allergies. Future iterations could also involve a user-generated feedback loop, where users rate products and share experiences, allowing the system to refine its recommendations. Expanding the system's cultural relevance by considering regional skincare practices would ensure that users from diverse backgrounds receive more personalized, culturally appropriate advice. Finally, there is potential for DermAI to focus on sustainability by integrating eco-friendly, cruelty-free, and sustainable product options into its recommendations, aligning with the growing demand for responsible consumerism. These enhancements would make DermAI a more comprehensive, accurate, and user- centered skincare companion.

VIII. RESULT:

8.1 Icon and Branding

The branding of DermAI was thoughtfully designed to reflect its core values—trust, innovation, and personalization. The app icon adopts a clean and professional aesthetic that aligns with modern AI-powered healthcare solutions. This visual identity not only enhances recognition but also builds user confidence in the platform's capabilities.

Fig 8.1 Illustrates The Visual Elements That Define Dermai's Identity.

8.2Home Page Design

The home page provides a sleek, minimalistic interface highlighting the importance of natural skincare. Featuring a curated summer collection of organic and chemical-free products, the design focuses on clarity and elegance. It serves as the main navigation hub, enabling users to access features easily and begin their personalized skincare journey.

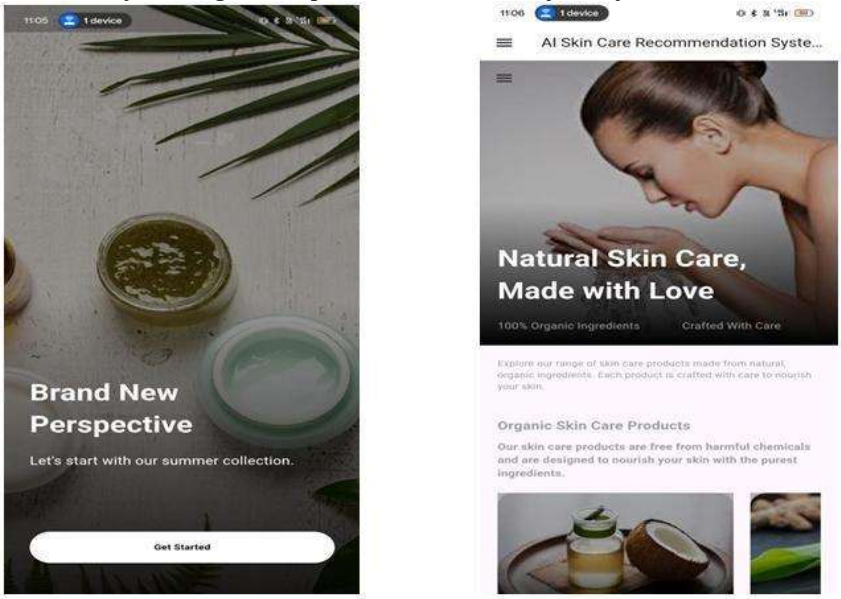


Fig 8.2 Presents The Layout And User Flow Of The Home Page.

8.3 Skin Profile Setup

The Skin Profile Setup page facilitates accurate skin analysis by allowing users to upload or capture a clean facial image. The system processes the image using AI to detect the user's skin type and condition. Based on this analysis, it generates personalized recommendations, including suitable products and natural remedies.

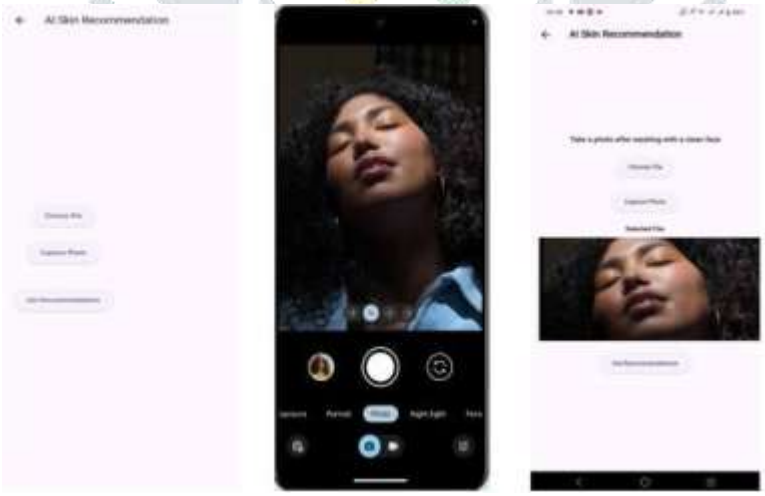


Fig 8.3 Displays The Interface Used For Image Upload And Skin Type Detection

8.4 Personalized Recommendation Page

Upon analysis, the system generates tailored skincare suggestions comprising moisturizers, cleansers, sunscreens, home remedies, and nutrition tips. The recommendations are specific to the user's skin type and concerns, offering actionable insights for maintaining healthy and radiant skin.

*Fig 8.4 Showcases An Example Of The Recommendation Output.*Testing and Validation

A comprehensive multi-level testing approach was implemented to validate the system's functionality:

Unit Testing focused on individual components such as the image upload and recommendation logic.Integration Testing ensured seamless data flow between modules.System Testing evaluated the overall operation from user input to final output.User Acceptance Testing (UAT) gathered real-user feedback, leading to improvements in usability and accuracy.

Both automated and manual testing methods were employed. Automated testing was used for backend validation, database checks, and AI model output, while manual testing ensured user experience and interface intuitiveness. Regression Testing was performed to verify system stability after updates.

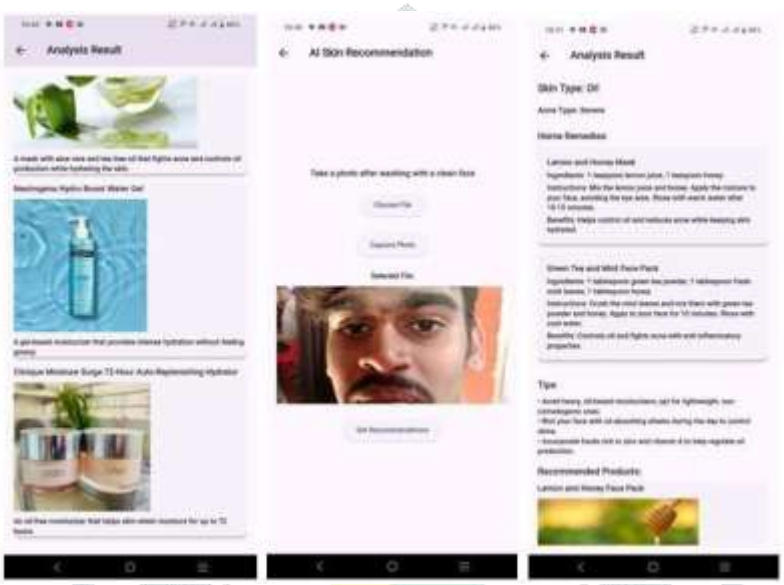


Fig 8.5: Test Case Skin Analysis

IX. CONCLUSION:

In conclusion, the DermAI personalized skincare recommendation system represents a significant advancement in the field of skincare by utilizing AI to offer tailored solutions for various skin types. By analyzing high-resolution facial images, the system provides personalized product recommendations, including moisturizers, cleansers, and sunscreens, while also offering holistic insights such as DIY remedies and dietary tips. This system not only addresses the unique skincare needs of Indian skin types but also empowers users to make informed, sustainable skincare choices. With future improvements in skin condition detection, wearable device integration, and climate-specific recommendations, DermAI has the potential to evolve into an even more comprehensive platform. As the system continues to grow, its focus on cultural relevance, sustainability, and user feedback will ensure that it remains a valuable and adaptable tool for skincare enthusiasts, both in India and beyond.

X. ACKNOWLEDGMENT:

The success of this project would not have been possible without the guidance and support of many individuals, and we are extremely grateful to have had their assistance throughout its completion.

We extend our heartfelt thanks to our Project Guide and Coordinator, Prof. Parvathraj K M M, Assistant Professor, Department of Artificial Intelligence and Machine Learning, for his constant inspiration and invaluable guidance. His insightful ideas and constructive feedback have been instrumental in improving our work, and his contributions will always be remembered.We also express our deep appreciation to our Project Co-Ordinator, Prof. Madhusudhan, Assistant Professor, Department of Artificial Intelligence and Machine Learning, for his timely advice and encouragement, which greatly supported us during the project.

We are sincerely grateful to Dr. Anoop B K, Head of the Department, Artificial Intelligence and Machine Learning, for his consistent support, valuable insights, and guidance throughout the various stages of the project.Our sincere thanks go to our Principal, Dr. Shrinivasa Mayya D., for his kind cooperation and encouragement, which played a vital role in the successful completion of this project. We also acknowledge the Management for their support, both directly and indirectly, in making this project a success. We would like to express our appreciation to all the teaching and non-teaching staff of the Department of Artificial Intelligence and Machine Learning for their continuous encouragement, support, and guidance, which were essential in completing this project.
Finally, we extend our deepest gratitude to our parents for their moral support and our friends, who not only shared their suggestions and ideas but also helped us stay motivated and improve the quality of our work. Their constant encouragement has been a great asset to us.

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